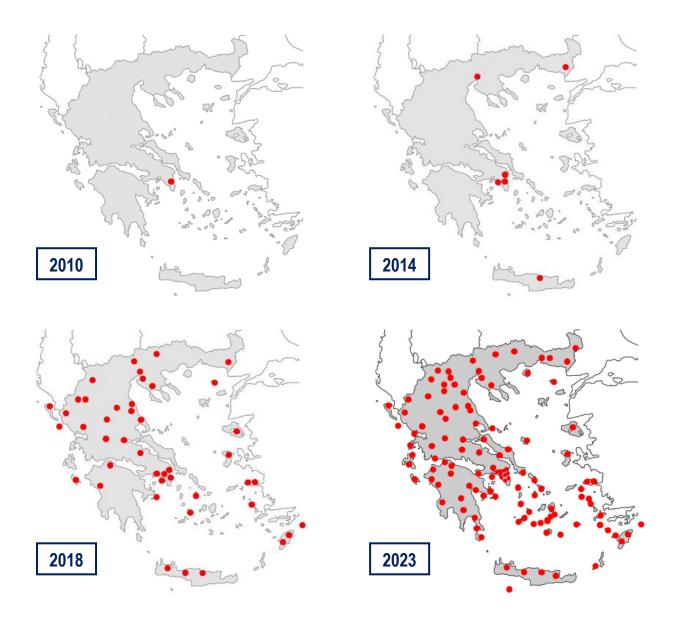


ANNUAL REPORT

01.11.2022 - 31.10.2023



"Pediatric Trauma Care"'s project since 2010: 137 Departments in 117 Hospitals and Health Centers throughout Greece.

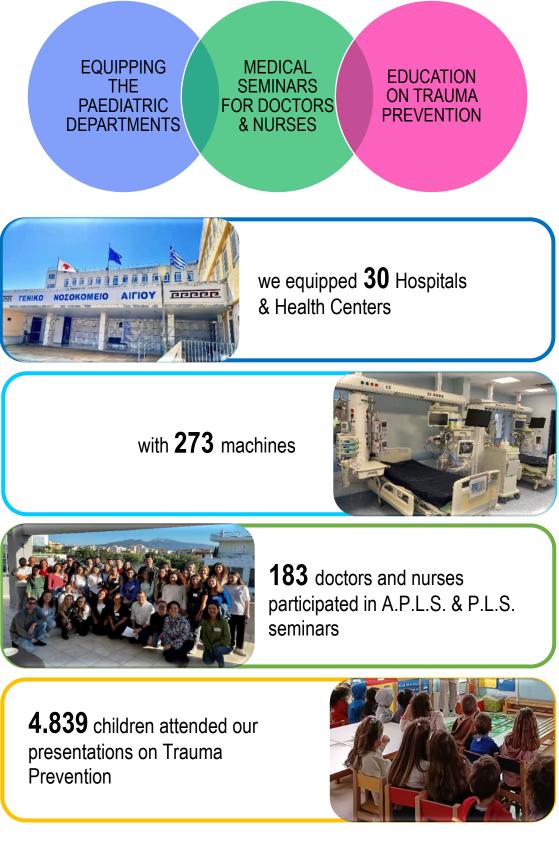
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Our project from 01.11.2022 to 31.10.2023



The total value of our project from 01.11.2022 to 31.10.2023 amounted to € 249.675,69.

EQUIPPING THE PAEDIATRIC DEPARTMENTS

Hospital	Sponsor	Department / Equipment	Cost (€)
General Hospital – Health Center of Kalavryta	MYTILINEOS company	Renovation & Equipment for the Paediatric Department	22.686,40
General Hospital of Komotini	Anonymous Sponsor	bus Sponsor Equipment for the Paediatric Department	
General Hospital of Aigio	COSMOTE	DSMOTE Renovation & Equipment for the Paediatric Clinic	
General Hospital of Serres	A. G. Leventis Foundation	Additional equipment for the Paediatric Department	15.126,95
General Hospital of Nikaia "Aghios Panteleimon"	MEGA DISPOSABLES S.A., PENTE S.A. – Galaxias Supermarkets	Equipment for the Paediatric Department	13.208,14
University General Hospital of Herakleion - Crete	MYTILINEOS company	5 "All in One" Computers	5.793,00
"PAGNI" Malliaras Schools		5 "All in One" Computers	5.793,00
"Achillopouleio" General Hospital of Volos	George Youroukos family	Additional equipment for the Paediatric Department	7.414,00
		Additional equipment for the Trauma Center	1.013,00
	-	Intraosseous Vascular Access System	1.060,20
Regional Health Center of Astypalaia	Athina I. Martinou Foundation	Equipment for the Paediatric Clinic	8.335,96
Health Center of los	Athina I. Martinou Foundation	Equipment for the Paediatric Clinic	7.545,28
General Hospital of Laconia – Hospital Unit of Molaoi	MYTILINEOS company	Equipment for the Paediatric Clinic	6.715,41
Regional Health Center of Kea	Athina I. Martinou Foundation	Equipment for the Paediatric Clinic	6.239,08
Regional Health Center of Serifos	Athina I. Martinou Foundation	Equipment for the Paediatric Clinic	5.630,66
Regional Health Center of Kasos	Athina I. Martinou Foundation	Equipment for the Paediatric Clinic	4.979,30
Regional Health Center of Therassia	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	4.394,51

		Total	180.675,69
Regional Health Center of Elafonisos	"Friends of Pediatric Trauma Care" & Class 6b of Athens College Elementary School	Additional Equipment for the Paediatric Clinic	640,00
Health Center of Varda	"Friends of Pediatric Trauma Care"	Digital blood pressure – oximeter monitor	750,00
Regional Health Center of Kimolos	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	950,00
Cultural Association of Manolada	"Friends of Pediatric Trauma Care"	Defibrillator	1.100,00
Health Center of Ithaca	George Youroukos family	Additional Equipment for the Paediatric Clinic	1.398,00
Regional Health Center of Koufonisia	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	1.548,79
Regional Health Center of Folegandros	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	1.616,56
Regional Health Center of Sikinos	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	1.616,56
Regional Health Center of Nisyros	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	1.700,00
Regional Health Center of Lipsi	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	2.408,75
Regional Health Center of Anafi	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	2.629,97
Health Center of lasmos	MYTILINEOS company	Equipment for the Paediatric Clinic	2.744,77
University General Hospital of Alexandroupolis	George Youroukos family	Additional Equipment for the Paediatric Department	2.850,00
Gavdos	-	Additional Equipment for the Paediatric Clinic	1.020,00
Regional Health Center of	Athina I. Martinou Foundation	Equipment for the Paediatric Clinic	2.270,00
Fournoi Korseon	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	1.753,88
Regional Health Center of	-	Additional Equipment for the Paediatric Clinic	2.160,24
Regional Health Center of rakleia	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	3.947,35

MEDICAL SEMINARS ("Leonidas Georgopoulos" Program)

(Cost: € 20.000,00)

Thanks to the sponsorship of an Anonymous Donor (donation of € 18.000,00) and the "Friends of Pediatric Trauma Care" (donation of € 2.000,00), we funded **7 A.P.L.S. (Advanced Paediatric Life Support) and P.L.S. (Paediatric Life Support) seminars** this year, which were attended by **183 doctors and nurses** in total. In November 2022, March, and May 2023 three

A.P.L.S. seminars were held in Athens and Thessaloniki, in collaboration with A.P.L.S. Hellas. In Crete (Rethymno, Herakleion, and Agios Nikolaos), three P.L.S. seminars and one A.P.L.S. seminar were held in November and December 2022, and in September 2023, in collaboration with A.P.L.S. Crete. Total value of funding: \in 20.000,00.





During these seminars, doctors, nurses, and Ambulance Paramedics are trained by experts in how to treat an injured child the fastest and best way possible. The training centers around the assessment, resuscitation, and stabilization of the condition of the child at risk.

Date	Seminar	Participants
5-6/11/2022	PLS Rethymno	37
19-20/11/2022	APLS Athens	26
3-4/12/2022	APLS Herakleion	17
16/12/2022	PLS Herakleion	24
4-5/03/2023	APLS Thessaloniki	32
6-7/05/2023	APLS Athens	27
12/09/2023	PLS Agios Nikolaos	20
	Total	183



EDUCATION ON TRAUMA PREVENTION

(Cost: € 49.000,00)

It has been proven that educating children about the dangers they might face can significantly reduce the number and severity of paediatric accidents that occur. For this reason, we continued our presentations on Trauma Prevention and distributed educational brochures to Hospitals, Kindergartens and Primary Schools. To date, we have spoken to 57.587 children and 3.508 teachers and parents.



This year the sponsorship of the "Education on Trauma Prevention" Program was covered by the company BEIERSDORF HELLAS S.A. (donation of \in 40.000,00).





From November 1st 2022 to October 31st 2023 we held 186 presentations in Kindergartens and Elementary Schools, which were attended by 4.839 children and 297 parents and teachers. A few presentations were held online while the rest took place in person.



Our brochures are distributed to Schools, Kindergartens and Parent Associations after the presentations on Trauma Prevention organized by our Charity, in order to inform children and parents and raise awareness on accidents. They are also distributed during events (bazaars, volunteerism festivals, CSR conferences, etc.) and we send them to Schools, Kindergartens and Hospitals throughout Greece.

During the course of the year, the MYTILINEOS company sponsored the printing of 20.000 brochures on "Safety at School", 20.000 brochures on "Summer Holidays and Safety Measures", and 20.000 brochures on "Respect the Animals", at a cost of € 9.000,00.

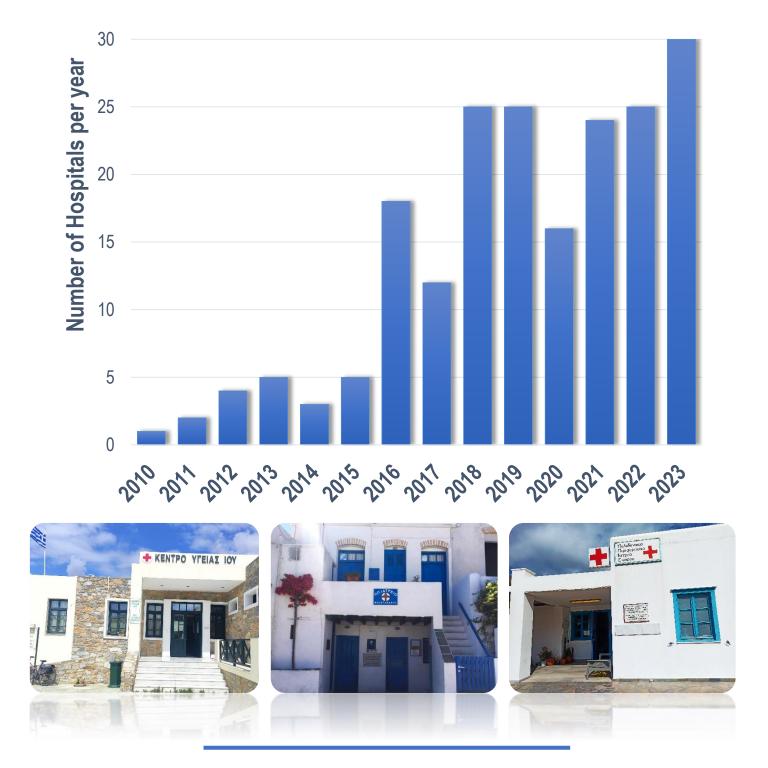


Finally, we continued to send brochures to the Hospitals and Health Centers we have equipped, in order to inform the parents visiting the Hospitals. So far, we have distributed more than 64.650 brochures to 112 Hospitals and Health Centers.



Our Project since 2010

<u>117 Hospitals and Health Centers throughout Greece</u></u>



More than **2.010.000 children** have benefitted from our Charity's work since 2010.

EVENTS

NOVEMBER 2022

In November 2022, for yet another year, the jewellery store VOURAKIS created our New Year's good luck charm for 2023, the sale of which helped our fund-raising efforts.





On the 19th of November 2022, Dr. Aristoula Patsoura, MD, PhD, PICU Director of the "P. & A. Kyriakou" Children's Hospital, and Scientific Advisor of our Charity, spoke to teachers at the 10th Kindergarten of Glyfada about "Immediate and correct Paediatric Trauma Care – First Aid".

DECEMBER 2022

On the 4th of December 2022, our Charity took part in the Anglican Church's annual Christmas Bazaar, which was held at the Amphitheatre of the War Museum in Athens. Visitors had the opportunity to learn about our work and to purchase our New Year's Charm and other Christmas presents.



Annual Report 01.11.2022 - 31.10.2023



On the 9th of December 2022, our Charity was invited by Eurobank to participate in their Christmas Bazaar, which was held at the Bodossaki Foundation in Athens. In a very festive atmosphere, the Bank's staff was able to make their purchases, helping us raise money for our Organization's projects.

On the 17th of December, our Charity took part in the annual Christmas Bazaar organized by Malliaras School. The proceeds of the event were donated to our Charity in order to offer equipment to the Paediatric ICU of PAGNI Hospital in Crete.



The annual Night of Christmas was held at Moraitis School on Saturday, 17th of December 2022,

with great success. This year the high school and IB students decided to support our Charity and the "Child's Heart" organization.





FEBRUARY 2023

The company "MEGA DISPOSABLES S.A." continues to stand by "Pediatric Trauma Care", supporting our work for yet another year, with an event which took place from the 1st to the 21st of February 2023 in the Galaxias stores.

APRIL 2023

In March and April 2023, we organized an Easter fundraiser with the aim of raising the necessary funds in order to provide equipment to 5 Hospitals and Health Centers: the University General Hospital of Alexandroupolis, the "Axillopouleio" General Hospital of Volos, the Health Center of Ithaca, the Regional Health Center of Gavdos, and the Regional Health Center of Fournoi Korseon. Thanks to the support of Members and Friends of the Charity, we managed to cover the needs of all 5 Hospitals.





On the 6th of April 2023, our Charity was invited by Eurobank to participate in their Easter Bazaar, which was held at the Bodossaki Foundation in Athens. Eurobank's staff was able to contribute to our work by purchasing Easter candles and decorations for their loved ones.

JULY 2023

On June 8th 2023, we had the opportunity to participate in the 13th Annual Capital Link Sustainability Forum. The Forum, which focused on "Financing & Investments Spearheading Sustainable Growth," was organized by Capital Link in collaboration with the Attica Region and held at the Divani Caravel Hotel. Our Charity was among a select few NGOs chosen to showcase our initiatives and projects. You can find the Forum's Digital Album <u>here</u>.



1A Gytheiou Str., 152 31 Chalandri, Tel.: 210 6741 933, Fax: 210 6743 950 e-mail: info@pedtrauma.gr, <u>www.pedtrauma.gr</u>



The company "MEGA DISPOSABLES S.A." supported our Charity's work for a second time this year, with an event which took place from the 28th of June to the 11th of July 2023 in the Galaxias stores.

SEPTEMBER 2023

On the 8th of September, we visited the offices of Beiersdorf Hellas and had the opportunity to educate the children of the company's employees on Trauma Prevention. We provided valuable information to the children on how to recognize potential risks and how to avoid them.





The company "MEGA DISPOSABLES S.A." supported our Charity's work for a third time this year. Thanks to the events which took place from the 1st to the 21st of February, 28th of June to the 11th of July and 20th of September to the 3rd of October 2023, in the Galaxias stores, we offered equipment to the Paediatric Department of the General Hospital of Nikaia "Aghios Panteleimon".

ΟΚΤΩΒΡΙΟΣ 2023



On the 12th and 13th of October, we participated in the Voluntary Action Festival 2023, organized for the sixth year by Skywalker.gr at the Old OSY Train Depot in Gazi. The purpose of the Voluntary Action Festival this year was to bring together the volunteer ecosystem and highlight the production of social goods in Greece. The Festival served as a meeting place for non-governmental organizations, volunteers, and citizens to celebrate giving, cooperation, and gratitude. Visitors had the opportunity to get to know our Charity's work, learn about our activities, and experience volunteering in action.

ALPHA BANK - "BONUS CHARITY"



Alpha Bank continues to support our Charity through the "Bonus Charity" Program, by including Pedtrauma on their list of charities to which all Alpha Bank issuance card holders can make donations by redeeming points. (*Click on the images for more information.*)



CHARITY OPERATING COSTS

The company HELLENiQ ENERGY supported our Charity for yet another year by offering heating oil. This donation helped us cover part of our operating costs and continue our work.

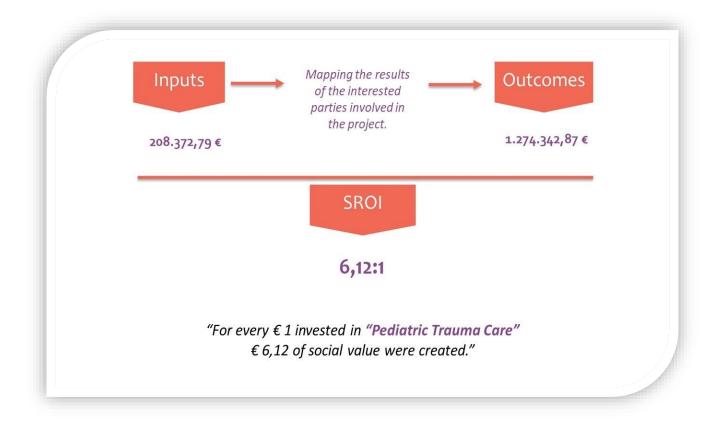
The company PLAISIO COMPUTERS continued to support "Pedtrauma"'s work by sponsoring the purchase of printer inks, helping us to reduce our operating costs.

SOCIAL IMPACT STUDY

(Click on the images for more information.)

In 2023, the MYTILINEOS company funded the analysis of the social impact of its donations to our Charity during the period 2018 - 2022. These donations went towards the provision of paediatric equipment to 16 Hospitals and the printing of 6 educational brochures with advice on trauma prevention. The study was undertaken by the scientific team of Social Value Greece of Equal Society, while the analysis was based on the Social Return on Investment (SROI) methodology.

The study showed that the total investment of \in 208.000 produced more than \in 1,2 million in social value. More specifically, it was calculated that \in 6,12 of social value was created for every \in 1 invested.

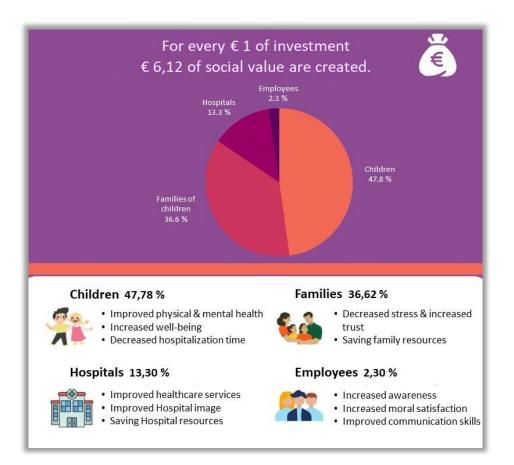


The SROI methodology narrates the story of the changes experienced by all those involved ("Theory of Change"), taking into account qualitative, quantitative, and financial data. It

also assigns monetary value to outcomes such as optimism, well-being, etc., thereby helping to create a comprehensive picture of the social value generated by the project.

This particular analysis drew information from our Charity, from publications and study of the international literature, as well as discussions with administrative and medical staff from the Hospitals.

It was found that "parents and children experience exclusively positive social and financial changes in their lives, which are related to improved mental and physical health, increased well-being, saving resources, improved family relationships, and other significant changes for each involved party."



AWARDS



On April 22nd 2023 Professor Christina Kanaka-Gantenbein, Director of the 1st Paediatric Department of the National and Kapodistrian University of Athens in "Aghia Sophia" Children's Hospital, and the Members of the 1st Paediatric Department, gave our Charity an honorary plaque for our contribution to the Department's work over the years. The ceremony took place at the Dimitris Mitropoulos Hall – Megaron Athens International Conference Centre during the 56th Annual Therapeutic Meeting and the honorary plaque was received by "Pedtrauma"'s President Mrs Natasha Clive-Vrecossis.



In October 2023, "Pediatric Trauma Care" took part in the Bravo Sustainability Dialogue & Awards 2023 with the initiative "Upgrading of the Paediatric Departments of the Hospitals and Health Centers of Greece" in the Bravo Society category. BRAVO is an institution of social dialogue promoting Sustainable Development, developed on a national level, highlighting initiatives implemented by Businesses, Local Government Organizations and Civil Society. Throughout October, the Civic Society, with more than 20.000 Active Citizens, had the opportunity to vote for the initiatives they wished to highlight. On the 13th of November 2023, we

were informed that, thanks to the votes we received and through the process of evaluation by the Institution's Committees, our Charity's initiative was distinguished at the Bravo Sustainability Dialogue & Awards 2023.



PUBLICATIONS – INTERVIEWS

(You can listen to the interviews by clicking on the images.)

During the course of the year, we had the opportunity to speak on radio programs about various topics concerning the Prevention of Children's Accidents. Through these interviews, we were able to raise public awareness on the important subject of children's safety, and to inform the public about our Charity's work.

In December 2022, Mrs Despoina Petridi, member of the Charity's "Trauma Prevention" team,



spoke to Mrs Despoina Iliopoulou on the show "Ti les tora" of Best TV, about Trauma Prevention during the Christmas Holidays.

In March 2023, the Head of the Charity's "Education on Trauma Prevention" Program, Mrs Eirini Stavrou, spoke on the Thessalian Radio Television (TRT) channel about Trauma Prevention on Ash Monday.





Regarding the same topic, we spoke with Mrs. Despoina Iliopoulou, on the show "Ti les tora" of Best TV.

Also in March 2023, we presented our work during the period 01.11.2021 – 31.10.2022 on the show "Ti les tora" of Best TV, hosted by Mrs. Despoina Iliopoulou.





In July 2023, we spoke to Mr Themis Kanellopoulos on the show "Ti les tora" of Best TV, about Trauma Prevention during the Summer Holidays.

Mrs. Eirini Stavrou, Head of the Charity's "Education on Trauma Prevention" Program, spoke with Mrs. Vaso Samakovli on the show "Simvainei Tora" on Astra TV, about Trauma Prevention during the Summer Holidays. During the interview, Mrs. Stavrou shared valuable insights and advice on ensuring a safe and accident-free holiday season.

On the occasion of World Animal Day, we had the opportunity to talk about Trauma Prevention and the importance of Respecting Animals on the show "Ti les tora" on Best TV, hosted by Ms. Despina Iliopoulou.

Over Christmas, Ash Monday, Easter, summer, at the beginning of the school year, and on World Animal Day, many newspapers and magazines published our articles on Trauma Prevention. You can find these articles on our <u>website</u>.

FUTURE GOALS

1. Equipping the Paediatric Departments.

Hospital	Estimated Cost (€)
General Hospital of Ilia – Hospital Unit of Krestena	18.500,00
General Hospital of Karditsa	16.663,80
General Hospital of Larissa	12.081,13
General Hospital – Health Center of Naxos	10.000,00
Health Center of Zagora	9.370,08
Health Center of Metsovo	8.849,80

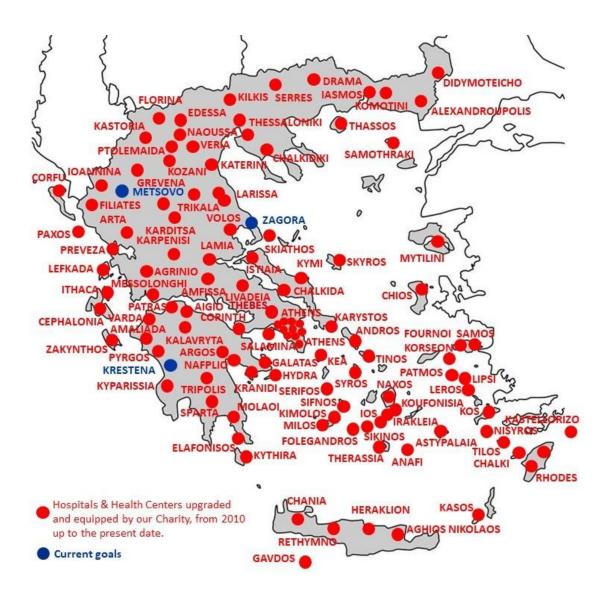
2. The purchase of much needed equipment for the Paediatric Departments of Hospitals.

Hospital	Estimated Cost (€)
"Aghia Sophia" Children's Hospital	74.900,00
"Ippocration" General Hospital of Thessaloniki	13.336,20
General Hospital of Karditsa	4.960,00
"Achillopouleio" General Hospital in Volos	4.916,00

- Financing Advanced Paediatric Life Support & Paediatric Life Support seminars for doctors, surgeons and ambulance paramedics, in order to expand their knowledge on how to help an injured child. The total cost for this program amounts to € 20.000,00.
- 4. Continuing the program "Education on Trauma Prevention" with presentations in Kindergartens and Primary Schools. The total cost for this program amounts to € 43.000,00.

 Continuing the program "Education on Trauma Prevention" with the distribution of brochures with safety tips in Hospitals, private clinics, events, schools, and stores. Due to increased demand for brochures, this year the cost for this program amounts to € 18.000,00.

Total budget for the above goals: € 254.577,01.



GRANTORS, SPONSORS, SUPPORTERS & FRIENDS

We would like to wholeheartedly thank our members, sponsors, grantors and friends for helping us achieve our goals this year.

MAJOR GRANTORS - SPONSORS:

- MYTILINEOS company
- Beiersdorf Hellas S.A.
- Athina I. Martinou Foundation
- The Hellenic Initiative Australia
- COSMOTE
- The A. G. Leventis Foundation
- MEGA DISPOSABLES S.A.
- George Youroukos Family

GRANTORS - SPONSORS:

- "Stavros Niarchos" Foundation
- Malliaras School
- Moraitis School
- "Friends of Pediatric Trauma Care"
- Latsco Marine Management Inc.
- Karl Storz Ltd
- Helleniq Energy
- Metrolab S.A.
- AEGEAS Non-Profit Civil Company
- Hellenic Halyvourgia
- Unitized Ocean Transport Ltd
- Performance Shipping
- N. Papapostolou Ltd
- BMG Equipment
- Frigo Food S.A.
- Biopromitheftiki Ltd
- Aiglon S.A.

- Antonios & Ioannis Angelicoussis Foundation
- Digas Medical PC
- Eurofin S.A.
- Delta Medical S.A.
- Event Plus Travel
- Production Dot
- Horizon Travel S.A.

SUPPORTERS - FRIENDS (in alphabetical order):

- 3rd European School of Brussels
- Alpha Bank
- Anezoulakis Bros Fieratex Mr Argyris Diamantis
- Anglican Church of Athens
- ASK Digital Mr Kostas Sofianos
- Athens College Elementary School (Class 6b of 2022-2023)
- Balloonorama
- Boussias Communications
- Capuano Insurance Brokers S.A. Mr Maurice Capuano
- Casa di fiori
- Chalabardaki Printing House
- Coropoulis Packaging S.A.
- El Greco Drycleaner
- Eurobank
- Faran S.A.
- Intelligent Media Ltd
- "Kyriakidis Georgopoulos" Law Office
- Lascaris Optical
- Marketing Week Magazine
- Menoo by Platis
- Mrs Hariklia Alexaki-Katsambi
- Mrs Sasha Antziopoulou
- Mrs Olga Bornozi Capital Link
- Mr & Mrs G. Contomichalos
- Mr & Mrs A. Diamantides

- Mr & Mrs N. Eliascos
- Mrs Liana Ghalanos
- Mrs Romina Gkotsi
- Mrs Despoina Iordanidou, MD (Coordinating Director of the Anaesthesiology Department, General Hospital of Thessaloniki "Ippokrateio")
- Mrs Aliki Kelaidi-Hatzopoulou
- Mr Lois Koulouris
- Mrs Eirini Kyriakidis
- Mr & Mrs N. Lemos
- Mrs Mairi Lo
- Mr & Mrs A. Michalopoulos
- Mrs Reggina Paraskevadi
- Mrs Aristoula Patsoura, MD, PhD (PICU Director in "Pan. & Aglaia Kyriakou" Children's Hospital)
- Mrs Mariella Phylaktopoulou
- Mrs Eirini Platis
- Mr & Mrs M. Sistovaris
- Mr & Mrs D. Sofianopoulos
- Mrs Ina Stassinopoulos
- Mrs Lynn Stavrou
- Mrs Amalia Symeonoglou
- Mr Thodoris Tokas
- Mr Ioannis Tryfiatis
- Mr Constantinos Velaoras, MD (Paediatric Surgeon, ESY Consultant, "Paidon Pentelis" Children's Hospital)
- Mrs Martha Vernicos
- Mr & Mrs N. Vernicos
- Mr & Mrs A. Vourakis
- Oikima Ltd
- PENTE S.A. Galaxias Supermarkets
- Pharmacy Fani G. Kotsi & Co.
- Pharmacy Z. Pitselis Ltd
- Plaisio Computers S.A.
- Plomari Ouzo Distillery Isidoros Arvanitis S.A.
- QualityNet Foundation Mrs Chryssoula Exarchou

- Renato Institute
- Skywalker
- Social Value Greece
- Sympraxis Team
- V. & G. Vassilakis Ltd
- "Vourakis" Jewellery Store

Communication Sponsors (in alphabetical order):

- Action 24
- ANT1 Channel
- Astra TV
- Athinorama
- Best TV
- Capital Link
- CSRindex
- Dinami tis Prosforas Mrs Emi Livaniou
- Eatdessertfirstgreece.com
- Eleftheriaonline.gr
- ERT
- Ethnos
- Global Sustain
- Global TV
- HuffPost Greece
- Karfitsa.gr
- KidsProject.gr
- Koini Gnomi Kykladon
- Lamiakos Typos
- magdasnews.gr
- MagnesiaNews.gr
- Mega Channel
- MIA ORA Platform
- Naftemporiki

- Newspaper Dimokratia
- Newspaper Eleftheria
- Newspaper Espresso
- Newspaper Estia
- Newspaper Kathimerini
- Newspaper Orthodoxi Alitheia
- ONE Channel
- Parapolitika Argolidas
- Paraskhnio.gr
- Politis Chios
- Radio Alpha 989
- Radio Athens 984
- Radio Pepper 96,6
- Radio SKAI 100,3
- Radio Thessaloniki 94,5
- Radio EPT3 102
- SBS Australia
- SKAI
- Sofokleousin.gr
- Star
- TA NEA
- The Notebook
- Thedailyhealth.gr
- Thessalian Radio Television (TRT)

We believe that every child deserves the best possible medical care we can offer!

Our goal, therefore, is to upgrade and equip all the Paediatric Departments of the Hospitals and Health Centers in Greece.

Thank you for standing by our side, supporting "Pediatric Trauma Care"!

We wish you a Happy and Healthy New Year!

Notasha Clive-Viecossis

Natasha Clive – Vrecossis President of the Board of Directors

m E LEEYS

Michalis Sarris Vice-President of the Board of Directors



