



ANNUAL REPORT

01.11.2021 – 31.10.2022



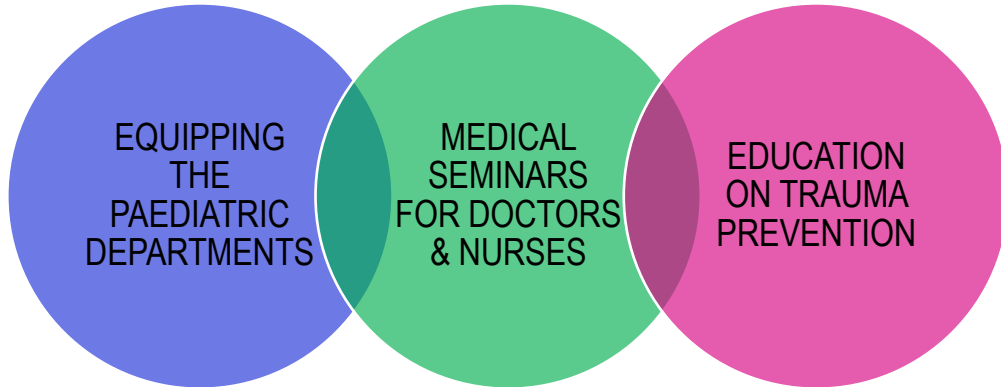
**“Pediatric Trauma Care”’s project since 2010:
114 Departments in 94 Hospitals and Health Centers throughout Greece.**

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Our project from 01.11.2021 to 31.10.2022



we equipped **25** Hospitals & Health Centers

with **204** machines



109 doctors and nurses participated in A.P.L.S. & P.L.S. seminars

3.319 children attended our presentations on Trauma Prevention



The total value of our project from 01.11.2021 to 31.10.2022 amounted to € 219.711,90.

EQUIPPING THE PAEDIATRIC DEPARTMENTS

Hospital	Sponsor	Department / Equipment	Cost (€)
General Hospital of Corinth	OTE Group of Companies	Equipment for the Trauma Center	24.163,06
		Equipment for the Paediatric Department	10.336,94
General Hospital - Health Center of Kos	MYTILINEOS S.A.	Equipment for the Paediatric Department	18.049,68
	A. G. Leventis Foundation	Equipment for the Maternity Department	13.319,00
	Stergitsa Zamagias - Hill	Neonatal table	3.500,00
	"Friends of Pediatric Trauma Care"	Additional equipment for the Maternity Department	468,00
Aretaieio Hospital	MEGA DISPOSABLES S.A., PENTE S.A. - Galaxias Supermarkets	Phototherapy cradle	14.499,32
General Hospital of Messinia – Hospital Unit of Kyparissia	MYTILINEOS S.A.	Equipment for the Paediatric Department	13.317,49
Regional Health Center of Skyros	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Paediatric Clinic	9.907,00
Regional Health Center of Elafonisos	OTE Group of Companies	Equipment for the Paediatric Clinic	9.874,36
Health Center of Tinos	Dionyssios D. Vrecossis Family	Equipment for the Trauma Center	9.447,12
General Hospital of Thebes	George Youroukos Family	Equipment for the Trauma Center	9.412,00
Health Center of Milos	THE HELLENIC INITIATIVE AUSTRALIA	Equipment for the Trauma Center	8.935,21
	-	Additional equipment for the Trauma Center	994,03
General Hospital of Ioannina "G. Hatzikosta"	THE HELLENIC INITIATIVE AUSTRALIA	Additional equipment for the Paediatric Department	7.602,76
Health Center of Kranidi	MYTILINEOS S.A.	Equipment for the Paediatric Clinic	7.055,04

Health Center of Patmos	OTE Group of Companies	Equipment for the Paediatric Clinic	6.125,64
General Hospital of Thessaloniki “G. Gennimatas – O Aghios Dimitrios”	-	Additional equipment for the Paediatric Department	3.000,00
Regional Health Center of Sparta	Anonymous Donor	Equipment for the Paediatric Clinic	2.955,00
University General Hospital of Alexandroupolis	“Friends of Pediatric Trauma Care”	Cardiac Ultrasound probe	2.500,00
General Anti-Cancer Oncology Hospital of Athens “Aghios Savvas”	Anonymous Donor	Portable Ophthalmoscope	2.400,00
Health Center of Andros	-	Equipment for the Paediatric Clinic	2.202,02
University General Hospital of Irakleion - Crete “PAGNI”	Maria Marketaki	Oximetry sensors and cables	1.851,88
Health Center of Salamina	-	Equipment for the Paediatric Clinic	1.490,00
General Hospital of Lefkada	Anonymous Donor	Non-invasive Jaundice meter	1.475,00
Health Center of Istiaia	“Friends of Pediatric Trauma Care”	Equipment for the Paediatric Clinic	700,00
Regional Health Center of Chalki	Class 4a of Athens College Elementary School & “Friends of Pediatric Trauma Care”	Equipment for the Paediatric Clinic	694,76
General Hospital – Health Center of Naxos	“Friends of Pediatric Trauma Care”	Equipment for the Paediatric Clinic	407,93
Health Center of Hydra	-	Oximeters	89,01
General Hospital of Messolonghi “Hatzikosta”	THE HELLENIC INITIATIVE AUSTRALIA	Incubator	<i>*Transferred from the General Hospital of Florina.</i>
Total			186.772,25

MEDICAL SEMINARS (Program “Leonidas Georgopoulos”)

(Cost: € 12.939,65)

Thanks to the sponsorship of an Anonymous Donor, we funded four A.P.L.S. (Advanced Paediatric Life Support) seminars this year, which were attended in total by 109 doctors and nurses. In November 2021 and May 2022 two A.P.L.S. seminars were held in Athens, in collaboration with A.P.L.S. Hellas, and in January and June 2022 two A.P.L.S. seminars were held in Heraklion, Crete, in collaboration with A.P.L.S. Crete. Total value € 10.250,00.



In May, thanks to the sponsorship of an Anonymous Donor, we bought online educational material for the A.P.L.S. seminar which was held in Athens, total cost € 2.689,65.

Date	Seminar	Cost (€)
6-7/11/2021	APLS Athens	4.800,00
22-23/01/2022	APLS Heraklion	1.200,00
21-22/5/2022	APLS Athens	3.200,00

05/2022	Purchase of online educational material (APLS Athens)	2.689,65
25-26/6/2022	APLS Athens	1.050,00
	Total	12.939,65

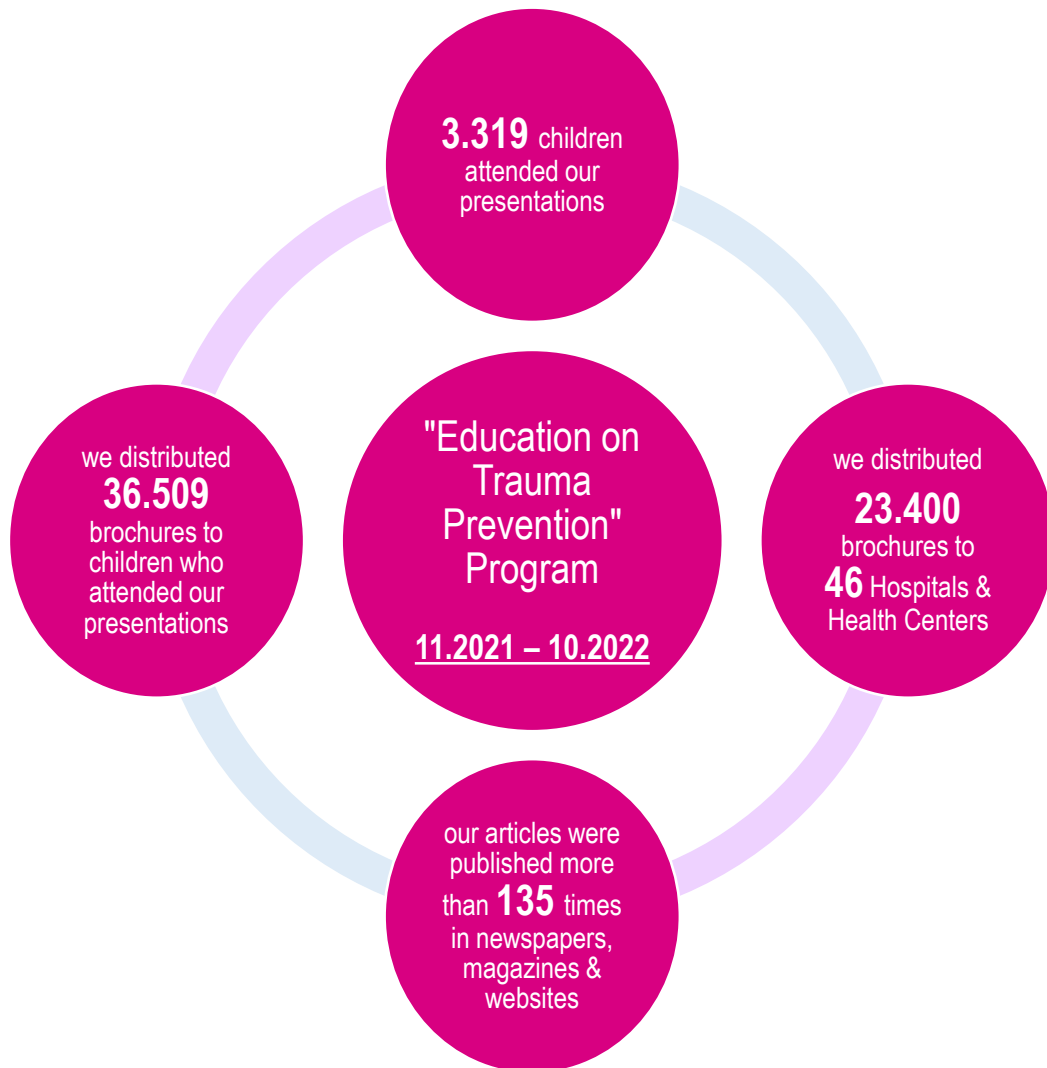


EDUCATION ON TRAUMA PREVENTION

(Cost: € 20.000)

Introducing Trauma Prevention into schools can reduce the number and severity of accidents occurring by up to 50%. For this reason, we continued our presentations and distributed brochures to pupils, teachers and Parent Associations. To date, we have spoken to 52.748 children and 3.211 teachers and parents.

An Anonymous Donor adopted the sponsorship of our Program on Paediatric Trauma Prevention (donation of € 14.000).



From November 1st 2021 to October 31st 2022 we held 144 presentations in Kindergardens and Elementary schools, which were attended by 3.319 children and 117 parents and teachers. A few presentations were held online and the rest were live.



Our brochures are distributed to Schools, Kindergardens and Parent Associations during the presentations on Trauma Prevention organized by our Charity, in order to inform children and parents and raise awareness on accidents. They are also distributed during events (bazaars, volunteerism festivals, CSR conferences, etc.) and we send them to Schools, Kindergardens and Hospitals throughout Greece.



During the course of the year, the company MYTILINEOS S.A. sponsored the printing of 20.000 brochures on “Safety at the Playground” and 20.000 brochures on “Swimming Saves Lives”, at a cost of € 6.000.

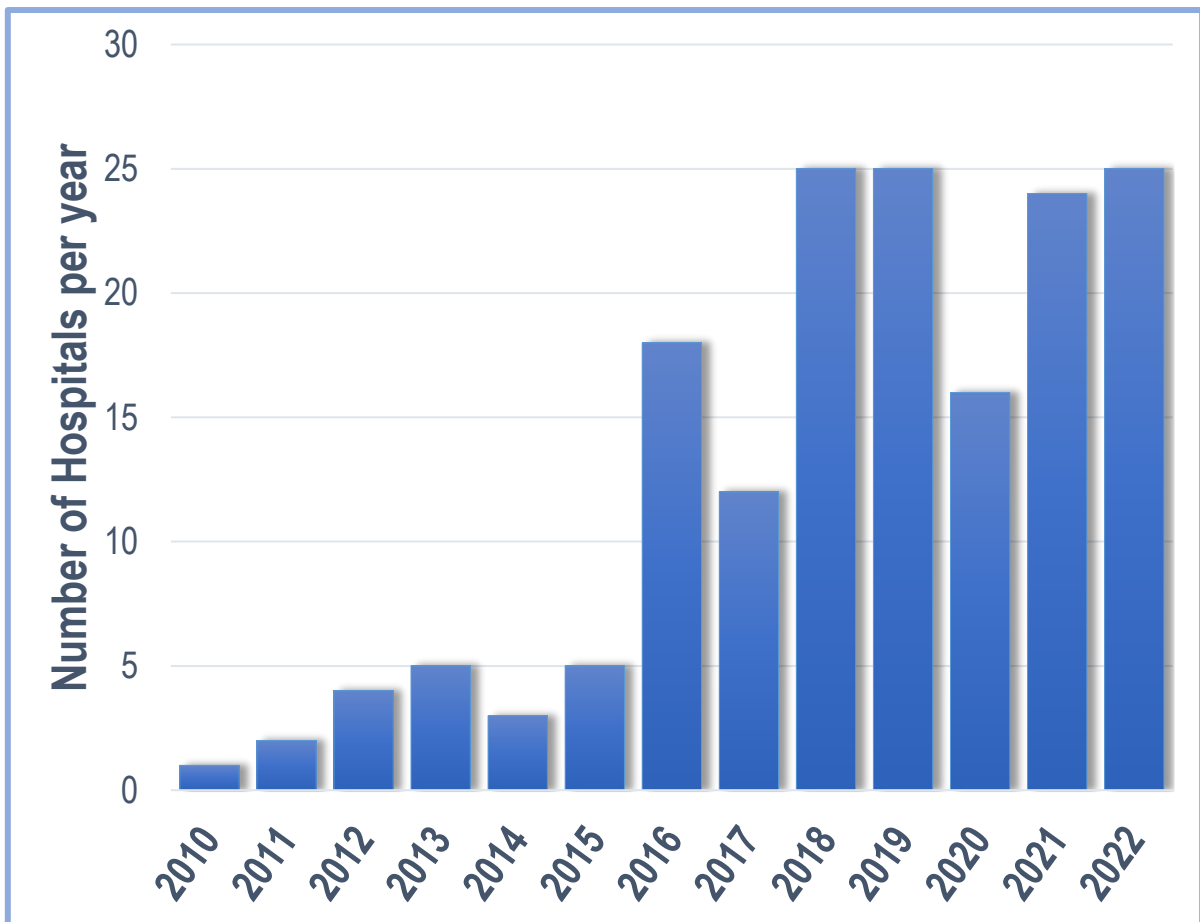
Finally, we continue to send brochures to the Hospitals and Health Centers we have equipped, in order to inform the parents visiting the Hospitals. So far, we have distributed more than 48.700 brochures to 88 Hospitals and Health Centers.

**The total value of our project from 01.11.2021 to 31.10.2022
amounted to € 219.711,90.**

Our Project since 2010



94 Hospitals and Health Centers throughout Greece



EVENTS

NOVEMBER 2021

In November 2021, for yet another year, the jewelry store VOURAKIS created our New Year's good luck charm for 2022, the sale of which helped our fund-raising efforts.



The company Beiersdorf Hellas S.A. supported our Charity for the first time and offered medical equipment to the Trauma Center of the General Hospital of Amfissa. The supermarkets Masoutis promoted the project in its stores from October 27th to November 18th 2021.

FEBRUARY 2022

For yet another year, the company MEGA DISPOSABLES S.A. supported "Pediatric Trauma Care"'s work, with an event that took place from the 9th to the 22nd of February 2022 in the Galaxias stores.



APRIL 2022



For the ninth consecutive year, we organized an Easter Lottery, which was more successful than ever before. The Easter Lottery draw was held at our offices on April 12th 2022. (Click on the image to see the list of lottery prizes.)

MAY 2022

Our Charity took part in the Bravo Sustainability Dialogue 2022, with the initiative “Upgrading of the Paediatric Departments of the Hospitals and Health Centers in Greece” in the category Bravo Society. BRAVO is an institution of social dialogue promoting Sustainable Development, developed on a national level, highlighting initiatives implemented by Businesses, Local Government Organizations and Civil Society. The Organizations participating in BRAVO form the “Ambassadors for Sustainable Development”, a philosophy that supports a sustainable future, and, through the initiatives that each Organization is developing, they contribute to the creation of future Greece. The aim of BRAVO is to share knowledge and experience in Sustainable Development, as well as to communicate the initiatives and actions of all participating Organizations to a network of 62.000 Active Citizens. *(Click on the image to see the presentation of our initiative.)*



JUNE 2022

On June 20th 2022, our sponsor Mr David Hill visited the Paediatric Department of the Health Center of Galatas. In 2020, Mr Hill made a donation through The Hellenic Initiative Australia to purchase much needed medical equipment for the Paediatric Department.

JULY 2022

The company MEGA DISPOSABLES S.A. supported “Pediatric Trauma Care”'s work for a second time this year. Thanks to the events that took place from the 9th to the 22nd of February and from the 22nd of June to the 5th of July 2022 in the Galaxias stores, we offered a Phototherapy cradle to the Aretaieio Hospital.

SEPTEMBER 2022



On Tuesday 27th of September, we took part in the 12th Annual Capital Link Sustainability Forum. Titled “Can Sustainability Prevail Geopolitics?”, the Forum was organized by Capital Link, under the auspices of the Attica Region, and took place in the Grand Hyatt Athens Hotel. Our Charity was one of the few NGOs selected to present their work at the Forum. *(Click on the image to see the Forum’s Digital Album.)*

ALPHA BANK – REDEEMING “ALPHA BONUS” POINTS



Alpha Bank continues to support our Charity through the “Alpha Bonus” Reward Program, by including Pedtrauma on their list of charities to which all Alpha Bank issuance card holders can make donations by redeeming points. *(Click on the images for more information.)*



AWARDS

Our Charity was awarded two significant prizes for yet another year!



Our Charity was awarded for the sixth time the “NGO of the Year” Award in the category “Health and Social Welfare” at the **Hellenic Responsible Business Awards 2022**, which was organized by Bousias Communications and the magazine Marketing Week. The awards ceremony was held on Wednesday July 13th 2022 at the Hellenic Cosmos Cultural Center.

Also for the sixth consecutive year, our Charity was awarded a significant distinction at the **Healthcare Business Awards 2022**, which was organized by Bousias Communications and Health Daily. Pedtrauma was presented with the **BRONZE** award in the category “Health offerings by NGOs”, for the Creation of Paediatric Trauma Centers and the Purchasing of Medical Equipment for the Paediatric Departments of Hospitals and Health Centers. The awards ceremony was held on Thursday October 20th 2022 at Sofitel Athens Airport.



CHARITY OPERATING COSTS


The Stavros Niarchos Foundation continued to support our work for yet another year. From September 2020 until August 2022 the Stavros Niarchos Foundation sponsored the salary of one of the Charity's employees. This donation was invaluable to us, as it helped us cover part of our operating costs. Especially during the two years of the pandemic, at a time when it was impossible for us to organize many of our usual fundraising events, the Niarchos Foundation's donations were critical.


The company HELLENIQ ENERGY supported our Charity for yet another year by offering heating oil. This donation also helps us cover part of our operating costs and continue our work.

The company PLAISIO COMPUTERS continued to support "Pedtrauma"'s work by sponsoring the purchase of printer inks, helping us to reduce our operating costs.

PUBLICATIONS – INTERVIEWS


(You can listen to the interviews by clicking on the images.)

The Hellenic Initiative Australia presented its partnership with "Pediatric Trauma Care". The President of the Charity, Mrs Natasha Clive-Vrecossis, described the Charity's work,  emphasizing the importance of equipping the Paediatric Departments of Hospitals, as well as the generous support of the Greek-Australian Diaspora.

In March 2022, the Project Manager of "Pediatric Trauma Care", Ms Elena Pisimisi, spoke about Trauma Prevention on Ash Monday to Mrs Despoina Iliopoulou on the show "Ti les tora" on Best TV. 



In April 2022, we discussed Trauma Prevention during the Easter holidays on the show "Ti les tora" on Best TV, presented by Mrs Despoina Iliopoulou.

In May 2022, we talked about Safety at the Playground to Mr George Kakousis and Mr Dimitris Petropoulos on the radio show “Semna & tapeina” on Alpha Radio 98,9 (*starts at*  1:01:44).



On July 21st 2022 we discussed Trauma Prevention during the Summer Holidays with Mrs Despoina Iliopoulou on the show “Ti les tora” on Best TV.

During the course of the year, we had the opportunity to speak on radio programs about various topics concerning the Prevention of Children's Accidents. Through these interviews, we were able to raise public awareness on the important subject of children's safety, and to inform the public about our Charity's work.

Over Christmas, Ash Monday, Easter, summer, at the beginning of the school year, and on World Animal Day, many newspapers and magazines published our articles on Trauma Prevention. You can find these articles on our [website](#).

FUTURE GOALS

1. Equipping the Paediatric Departments.

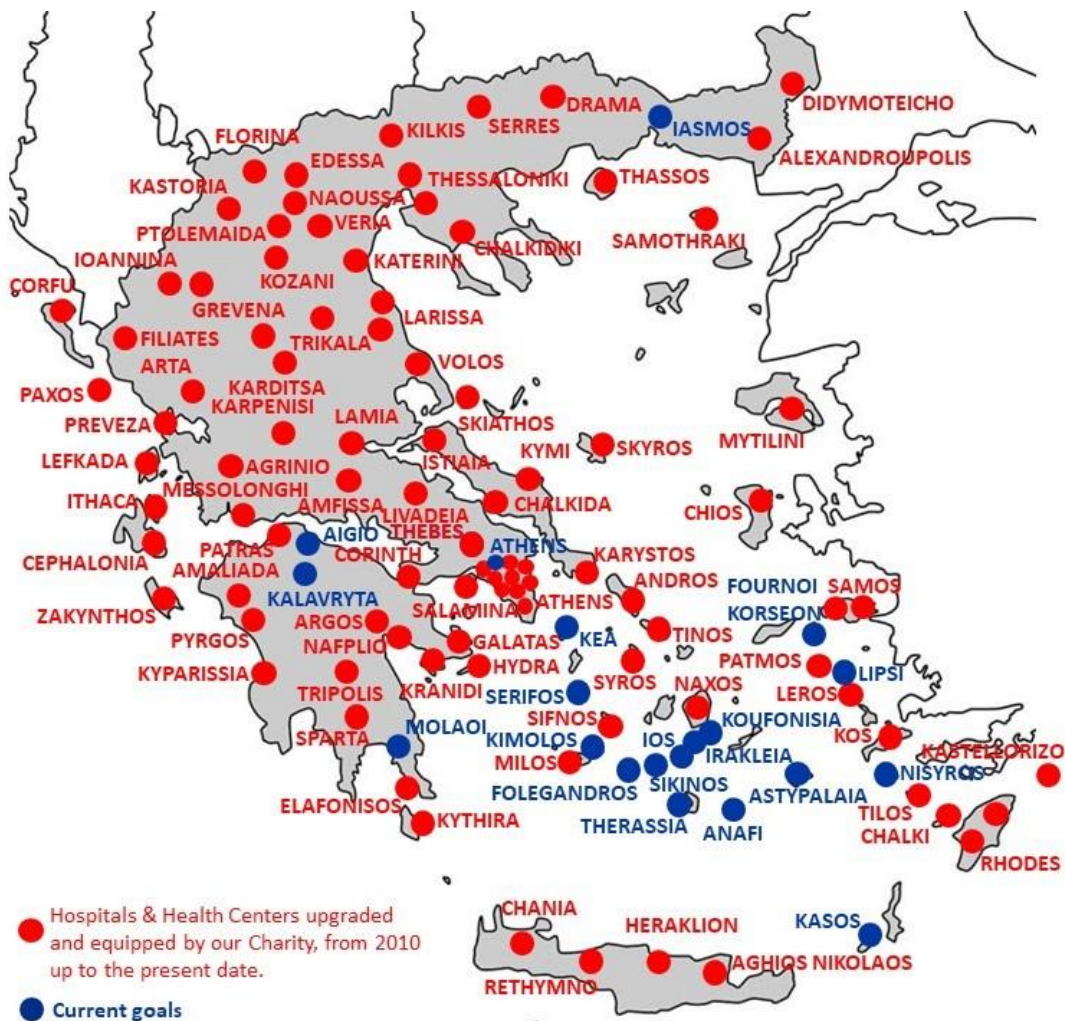
Hospital	Estimated Cost (€)
General Hospital – Health Center of Kalavryta	22.686,40
General Hospital of Aigio	17.037,89
General Hospital of Nikaia “Aghios Panteleimon”	12.679,95
Regional Health Center of Astypalaia	8.335,96
Health Center of Ios	7.545,28
General Hospital of Laconia – Hospital Unit of Molaoi	6.715,41
Regional Health Center of Kea	6.570,76
Regional Health Center of Serifos	5.630,66
Regional Health Center of Kasos	4.979,30
Regional Health Center of Therassia	4.394,51
Regional Health Center of Irakleia	3.947,35
Health Center of Iasmos	2.744,77
Regional Health Center of Anafi	2.629,97
Regional Health Center of Lipsi	2.408,75
Regional Health Center of Nisyros	1.700,00
Regional Health Center of Sikinos	1.616,56
Regional Health Center of Folegandros	1.616,56
Regional Health Center of Koufonisia	1.548,79
Regional Health Center of Kimolos	950,00
Regional Health Center of Fourni Korseon	880,08

2. The purchase of much needed equipment for the Paediatric Departments of Hospitals.

Hospital	Estimated Cost (€)
University General Hospital of Irakleion - Crete “PAGNI”	5.793,00

3. Financing Advanced Paediatric Life Support & Paediatric Life Support seminars for doctors, surgeons and ambulance paramedics, in order to expand their knowledge on how to help an injured child. Due to the increased number of doctors and nurses who wish to attend the medical seminars, this year the total cost for this program amounts to € 20.000.
4. Continuing the program “Education on Trauma Prevention” with presentations in Kindergardens and Primary schools and the distribution of brochures with safety tips. Due to the increased number of Kindergardens and Primary schools that wish to attend our presentations, as well as the increased demand for brochures, this year the cost for this program amounts to € 50.000.

Total budget for the above goals: € 192.411,95.



DONORS, SPONSORS, SUPPORTERS AND FRIENDS

We would like to wholeheartedly thank our members, sponsors, donors and friends for helping us achieve our goals this year.

MAJOR DONORS:

- MYTILINEOS S.A.
- OTE Group of Companies
- The Hellenic Initiative Australia
- Cosmote
- The A. G. Leventis Foundation
- Dionyssios D. Vreccosis Family
- George Youroukos Family
- "Stavros Niarchos" Foundation

SPONSORS:

- "Friends of Pediatric Trauma Care"
- Mrs Stergitsa Zamagias-Hill
- Technomar Shipping Inc.
- Costa Mare Shipping Company S.A.
- Karl Storz Ltd
- MEGA DISPOSABLES S.A.
- Norton Rose Fulbright Greece
- Helleniq Energy
- Piraeus Bank
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- Demo S.A.
- Europe Insurance Co. S.A.
- J. Boutari & Son Wineries S.A.

- Power Graphics PC
- Event Plus Travel
- Fortius Ship Management Ltd
- Arcadia Ship Management Co. Ltd
- Virtus Pharma
- Meditrust Ltd
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- Aiglon S.A.
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- Delta Medical S.A.
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- Intermedica
- Teleflex Medical Hellas S.A.
- BIO-PRO Ltd
- Medic Plan
- Harmanis Medical Equipment
- Horizon Travel S.A.

SUPPORTERS – FRIENDS (in alphabetical order):

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- Alpha Bank
- Andreas Coiffure
- Anezoulakis Bros – Fieratex – Mr Argyris Diamantis
- Anna Virvili
- Apostolopouloi Bros

- ASK Digital – Mr Kostas Sofianos
- Athens College Elementary School (Class 4a of 2021-2022)
- Attica Group – Blue Star Ferries
- Attica Stores
- Balloonorama
- Beiersdorf Hellas S.A.
- Boussias Communications
- by Platirachos
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- Mrs Aristoula Patsoura, MD, PhD (PICU Director in “Pan. & Aglaia Kyriakou” Children’s Hospital)
- Mrs Mariella Phylaktopoulou
- Mrs Morfi Plakogiannaki
- Mrs Eirini Platis
- Mrs Glykeria Psarra
- Mr & Mrs D. Sofianopoulos
- Mrs Ina Stasinopoulou
- Mrs Lynn Stavrou
- Mr Thodoris Tokas
- Mr Ioannis Tryfiatis
- Mrs Claire Tsalouchidis-Hadjiminas
- Mr Dimitris Tsoukanas
- Mr Constantinos Velaoras, MD (Paediatric Surgeon, ESY Consultant, “Paidon Pentelis” Children’s Hospital)
- Mrs Barbara Vernicos
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- Zephyros

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- CSRindex
- Dinami tis Prosforas – Mrs Emi Livaniou
- Eatdessertfirstgreece.com
- ERT
- Global Sustain
- Global TV
- HuffPost Greece
- Karfitsa.gr
- KidsProject.gr
- Magdasnews.gr
- MagnesiaNews.gr
- Mega Channel
- MIA ORA Platform
- Newspaper Dimokratia
- Newspaper Eleftheria
- Newspaper Espresso
- Newspaper Estia
- Newspaper Kathimerini
- Newspaper Orthodoxi Alitheia
- ONE Channel
- Paraskhnio.gr
- Radio Alpha 98,9
- Radio Athens 984
- Radio Epikoinonia 94
- Radio ERA 91,6
- Radio ERT-3 102
- Radio Pepper 96,6
- Radio Piraeus Church 91,2
- Radio Praktoreio 104,9
- Radio Skai 100,3
- Radio Thessaloniki 94,5
- SBS Australia
- SKAI
- Sofokleousin.gr
- Star Channel
- Thedailyhealth.gr

We believe that every child deserves the best possible medical care we can offer!

Our goal, therefore, is to upgrade and equip all the Paediatric Departments of the Hospitals and Health Centers in Greece.

Thank you for supporting our work!

We wish you a Happy and Healthy New Year!



Natasha Clive – Vrecossis

President of the Board of Directors



Michalis Sarris

Vice-President of the Board of Directors

