



ANNUAL REPORT

01.11.2020 – 31.10.2021

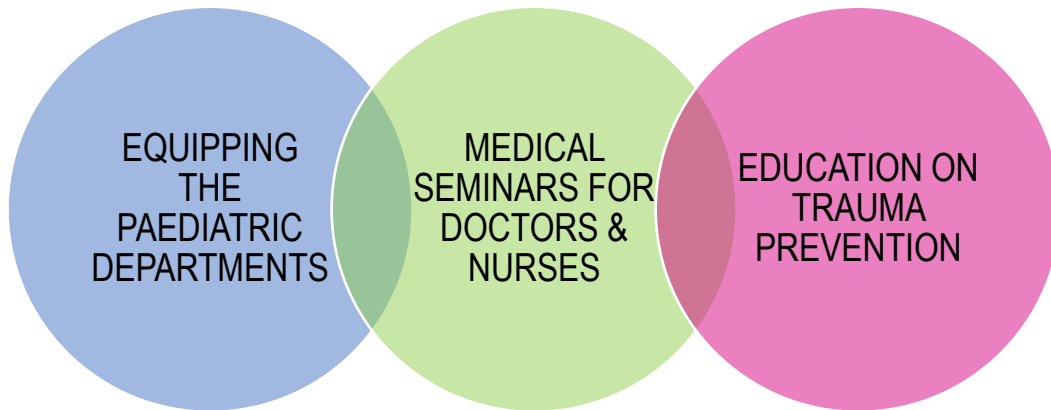


**“Pediatric Trauma Care”’s project since 2010:
84 Departments in 77 Hospitals and Health Centers throughout Greece.**

TABLE OF CONTENTS

	Page
Our project from 01.11.2020 to 31.10.2021.....	2
Equipping the Paediatric Departments	3
Medical Seminars (<i>Program “Leonidas Georgopoulos”</i>).....	5
Education on Trauma Prevention.....	7
Our Project since 2010.....	9
Events.....	10
Awards.....	14
Charity Operating Costs.....	16
Publications – Interviews.....	16
Future Goals.....	18
Donors, Sponsors, Supporters and Friends.....	20

Our project from 01.11.2020 to 31.10.2021



we equipped **24** Hospitals & Health Centers



with **118** machines

48 doctors and nurses, participated in A.P.L.S. & P.L.S. seminars



1.013 children attended our presentations on Trauma Prevention

The total value of our project from 01.11.2020 to 31.10.2021 amounted to € 218.491,58.

EQUIPPING THE PAEDIATRIC DEPARTMENTS

Hospital	Sponsor	Department / Equipment	Cost (€)
General Hospital of Agrinio	OTE Group of Companies	Portable Incubator & Vein Viewer	15.748,00
	MYTILINEOS S.A.	Equipment for the Trauma Center	12.119,88
General Hospital of Florina	The Hellenic Initiative Australia	Incubator	11.160,00
	OTE Group of Companies	Vein Viewer	4.216,00
“Tzaneio” General Hospital of Piraeus	MYTILINEOS S.A.	Equipment for the Trauma Center	14.488,39
General Hospital of Amaliada	Norton Rose Fulbright Greece	Equipment of the Paediatric Department	13.443,06
	BIO PRO Ltd	Air Nebulizer	68,20
General Hospital – Health Center of Kymi	MYTILINEOS S.A.	Equipment for the Trauma Center	11.937,66
University General Hospital of Irakleion-Crete “PAGNI”	MEGA DISPOSABLES S.A., XALKIADAKIS S.A. – Xalkiadakis Stores	Electroencephalograph	11.780,00
General Hospital of Drama	OTE Group of Companies	Portable Incubator	11.532,00
“Karamandaneio” General Hospital of Patras	The Hellenic Initiative Australia	Equipment of the Paediatric Allergy Unit	8.855,52
“Ippocraton” General Hospital of Thessaloniki	MEGA DISPOSABLES S.A., Lidl Hellas	Additional equipment needed for the Intensive Care Unit	8.611,20
University General Hospital of Ioannina	A. G. Leventis Foundation & “Friends of Pediatric Trauma Care”	Refractometer	7.657,00
General Hospital – Health Center of Karystos	Attikes Diadromes S.A.	Otoacoustic emissions (OAEs) hearing device	3.930,80
	Attikes Diadromes S.A.	Baby scale	750,00
	BIO PRO Ltd	Air Nebulizer	68,20

General Hospital of Amfissa	BEIERSDORF HELLAS S.A.	Additional equipment needed for the Trauma Center	4.500,00
University General Hospital of Alexandroupolis	The Hellenic Initiative Australia	High Oxygen Flow device	4.340,00
General Hospital of Arta	A. G. Leventis Foundation	Vein Viewer	4.216,00
“Paidon Pentelis” Children’s Hospital	MEGA DISPOSABLES S.A., PENTE S.A. - Galaxias Supermarkets	Vein Viewer	4.216,00
General Hospital of Kozani “Mamatsio”	A. G. Leventis Foundation	Vein Viewer	4.216,00
“Ippocraton” General Hospital of Thessaloniki	The Hellenic Initiative Australia	Vein Viewer	4.216,00
“Paidon Pentelis” Children’s Hospital	MEGA DISPOSABLES S.A., PENTE S.A. - Galaxias Supermarkets	Video recording and storage of endoscopic procedures	4.092,00
“Aghia Sophia” Children’s Hospital	MEGA DISPOSABLES S.A., PENTE S.A. - Galaxias Supermarkets	Assessment tool for determining developmental delays	2.500,00
Accommodation Facility for Unaccompanied Minors in Nikaia	Anonymous Donor	Equipment of the Paediatric Clinic	2.000,00
Accommodation Facility for Unaccompanied Minors in Kypseli	Anonymous Donor	Equipment of the Paediatric Clinic	2.000,00
General Hospital of Messinia – Hospital Unit of Kyparissia	“Friends of Pediatric Trauma Care”	Vital signs monitor & Air Nebulizer	1.436,79
	BIO PRO Ltd	Air Nebulizer	68,20
General Anti-Cancer Oncology Hospital of Athens “Aghios Savvas”	-	Ophthalmoscope – funduscope	1.091,20
General Hospital of Kilkis	BIO PRO Ltd	Air Nebulizer	68,20
Total			175.326,30

MEDICAL SEMINARS (Program “Leonidas Georgopoulos”)

(Cost: € 23.165,28)

In September and October 2021, thanks to the support of an Anonymous Donor, we funded one P.L.S. (Paediatric Life Support) seminar, held in collaboration with A.P.L.S. Crete in Crete, and one A.P.L.S. (Advanced Paediatric Life Support) seminar, held in collaboration with A.P.L.S. Crete in Crete, which were attended in total by 48 doctors and nurses. Total value € 2.400.



In October 2021, thanks to the support of an Anonymous Donor, the Hellenic Society for Emergency Medicine, and the “Friends of Pediatric Trauma Care”, we were able to offer educational equipment to the University General Hospital of Irakleion - Crete “PAGNI” (Trauma



Center) and the University General Hospital “ATTIKON” (University Emergency Department).

More specifically, we offered two Simulated Patient Monitors and four training dolls for the needs of the Educational Centers for Emergency Medicine of the two Hospitals, at a total cost of € 20.765,28.

Date	Seminar	Cost (€)
18/09/2021	PLS in Crete	1.200,00
09-10/10/2021	APLS in Crete	1.200,00
10/2021	Equipment for the Educational Center for Emergency Medicine in the University General Hospital "ATTIKON"	10.382,64
10/2021	Equipment for the Educational Center for Emergency Medicine in the University General Hospital of Irakleion – Crete "PAGNI"	10.382,64
	Total	23.165,28



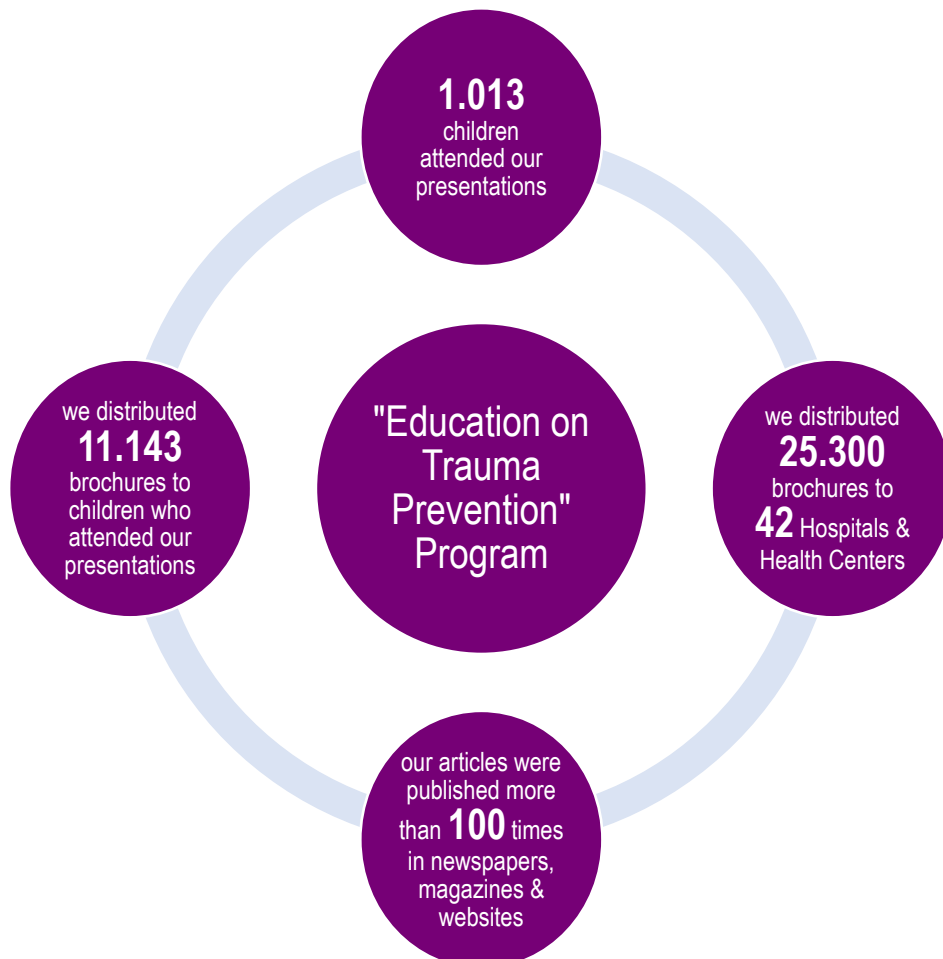
EDUCATION ON TRAUMA PREVENTION

(Cost: € 20.000)

Introducing Trauma Prevention into schools can reduce the number and severity of accidents occurring by up to 50%. For this reason, we continued our presentations and distributed brochures to pupils, teachers and Parent Associations. To date we have spoken to 49.429 children and 3.094 teachers and parents.

An Anonymous Donor adopted the sponsorship of our Program on Paediatric Trauma Prevention (with the amount of € 8.000) alongside Norton Rose Fulbright Greece (with the amount of € 5.000).

The remaining cost of the program was covered by Sézane (with the amount of € 2.233), the "Friends of Pediatric Trauma Care" (with the amount of € 1.000) and "Pediatric Trauma Care" (with the amount of € 767).



From November 1st 2020 to October 31st 2021 we held 41 presentations in Kindergardens and Elementary Schools, which were attended by 1.013 children. A few presentations were held online and the rest were live.



Our brochures are distributed to Schools, Kindergardens and Parent Associations during the presentations on Trauma Prevention organized by our Charity, in order to inform children and parents and raise awareness on accidents. They are also distributed during events (bazaars, volunteerism festivals, CSR conferences, etc.) and we send them to Schools, Kindergardens and Hospitals throughout Greece.



During the course of the year, we printed 20.000 brochures on “Toys and Safety” (Sponsor: MYTILINEOS S.A.), cost € 3.000.

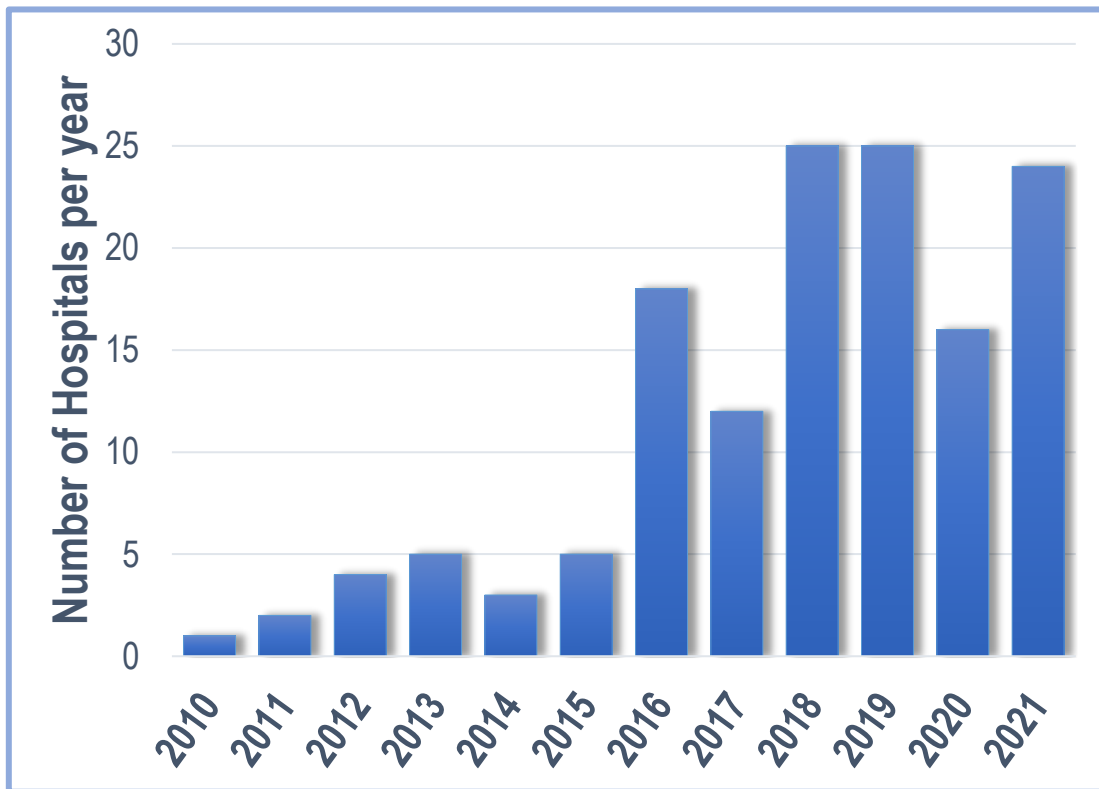
Finally, this year we began sending brochures to the Hospitals and Health Centers we have equipped, in order to inform the parents visiting the Hospitals. So far, we have distributed more than 25.300 brochures to 42 Hospitals and Health Centers.

**The total value of our project from 01.11.2020 to 31.10.2021
amounted to € 218.491,58.**

Our Project since 2010



77 Hospitals and Health Centers throughout Greece



EVENTS

NOVEMBER 2020

In November 2020, for yet another year, the jewellery store "VOURAKIS" created our New Year's good luck charm for 2021, the sale of which helped our fund-raising efforts.



JANUARY 2021



For yet another year, the company "MEGA DISPOSABLES S.A." supported "Pediatric Trauma Care". Thanks to the event, which took place from the 13th of January to the 10th of May 2021 in the Xalkiadakis stores, we offered an Electroencephalograph to the Children's Intensive Care Unit of the University General Hospital of Irakleion-Crete "PAGNI".

FEBRUARY 2021

Thanks to the event held by the company "MEGA DISPOSABLES S.A.", which took place from the 11th of February to the 2nd of March 2021 in the Galaxias stores, we offered a Video recorder and storage of endoscopic procedures to the Surgery of the "Paidon Pentelis" Children's Hospital, as well as an Assessment tool for determining developmental delays to the Physiotherapy Clinic of the "Aghia Sophia" Children's Hospital.

The French fashion brand "Sézane" supported the work of "Pediatric Trauma Care" for the first time. As part of a special digital campaign dedicated to Greece, which took place between February 14th and March 7th 2021, "Sézane" donated all proceeds generated from a special "solidarity" piece to our Charity. The funds covered part of the cost of our "Education on Trauma Prevention" Program.

MARCH 2021

On Friday 12th of March, the Information & Networking Conference of the European consortium, ValChild took place. ValChild's mission is to propose a European system of validation criteria for non-formally acquired skills for caregivers of preschoolers. The Project Manager, Ms Elena Pisimisi, spoke about the need to certify caregivers of preschoolers on the subject of trauma prevention.



APRIL 2021

For the eighth consecutive year, we organized an Easter lottery, which was a great success. The Easter lottery draw was held at our offices on April 20th 2021.



On Tuesday 27th of April 2021, the President of the Hellenic Republic, Mrs Katerina Sakellaropoulou, and the Archbishop of Athens and All Greece, Hieronymos II, visited the Accommodation Facility for Unaccompanied Minors in Nikaia, which was created by "Synyparxis – Ecumenical Refugee Program". Among the guests were the Deputy Minister of Migration and



Asylum, Mrs Sofia Voultepsi, the Special Secretary for Unaccompanied Minors, Mrs Irene Agapidaki, the Director of the International Organization for Migration of Greece, Mr Rocco Gianluca, as well as the President of "SYNYPARXIS", Bishop of Ilion, Acharnes and Petroupolis, Athenagoras, and the Bishop of Nikaia, Alexios. The new Paediatric Clinic of the Facility was fully equipped by our Charity thanks to an anonymous donation.

SEPTEMBER 2021

The company “MEGA DISPOSABLES S.A.”, which has supported our Charity for numerous years, helped, for the third time this year, one of the Children’s Hospitals acquire much needed equipment. Thanks to the event which took place from the 8th to the 22nd of September 2021 in the Galaxias stores, we were able to offer a Vein viewer to the Surgery of the “Paidon Pentelis” Children’s Hospital.



The company “MEGA DISPOSABLES S.A.” supported “Pediatric Trauma Care” once again this year. Thanks to the event, which took place from the 27th of September to the 2nd of October 2021 in the Lidl stores, we were able to offer medical equipment to the Children’s Intensive Care Unit of the “Ippocraton” General Hospital of Thessaloniki.

OCTOBER 2021



On Saturday October 16th 2021, Pedtrauma took part in the 17th Volunteering Day which was held in Syntagma Square in Athens. Visitors had the opportunity to learn about our organization and the various projects we are currently working on, and to receive our brochures on Trauma Prevention.

The International Volunteering Cooperation Organizations (IVCO) 2021 was held online, from the 16th to the 20th of October 2021. The conference was hosted in Greece for the first time, by ActionAid Hellas with the cooperation of the International Forum for Volunteering in Development, on the theme of “Inclusive Volunteering for Global Equality”. Pedtrauma took part in the 1st Virtual Global Volunteering Fair, which took place during the conference and was attended by 54 Greek and international organizations. Visitors had the opportunity to talk with us and learn about our work through our e-booth.





On Saturday October 30th 2021, Pedtrauma took part in the Unlimited Abilities Day 2021 which was held in Technopolis in Athens. The event was organized by “Humane”, a network for the empowerment of vulnerable groups. Visitors had the opportunity to learn about our work and our “Trauma Prevention” Program, and to purchase our New Year’s Charm and other Christmas gifts.



ALPHA BANK – REDEEMING “ALPHA BONUS” POINTS



Alpha Bank continues to support our Charity, through the “Alpha Bonus” Reward Program, by including Pedtrauma on their list of charities to which all Alpha Bank issuance card holders can make donations by redeeming points.



AWARDS

Our Charity was awarded 4 very significant prizes this year!



“Pediatric Trauma Care” was awarded a prize at the **Bravo Sustainability Dialogue & Awards 2021** for the initiative “Upgrading of the Paediatric Departments of the Hospitals and Health Centers of Greece”. The awards ceremony was held online on Monday, May 31st 2021. BRAVO is an institution of social dialogue promoting Sustainable Development, developed on a national level, by highlighting initiatives implemented by Businesses, Local Government Organizations and Civil Society.

Our Charity was awarded the “**NGO of the Year**” Award for the fifth year running in the category “Health and Social Welfare” at the **Hellenic Responsible Business Awards 2021**, which was organized by Boussias Communications and the magazine Marketing Week. The awards ceremony was held on Thursday, July 1st 2021 at the Atrium of the “Foundation of the Hellenic World”.

Also for the fifth consecutive year, our Charity was awarded a significant distinction at the **Healthcare Business Awards 2021**, which was organized by Boussias Communications and Health Daily. Pedtrauma was presented with the **GOLD award** in the category “Health offerings by NGOs”, for the Creation of Paediatric Trauma Centers and the Purchasing of Medical Equipment for the Paediatric Departments of Hospitals and Health Centers. The awards ceremony was held on Monday, September 20th 2021 at the Kellari Papachristou in Pallini.

“Pediatric Trauma Care” participated in the “**THALIS II – Mapping & Evaluation of the Non-Profit Organizations in Greece**” program, which was conducted by the Political Science and International Relations Department of the University of the Peloponnese and the Non-Profit Organization HIGGS in collaboration with researchers from 3 universities, and was funded by the Charitable Foundations: TIMA Charitable Foundation, Stavros Niarchos Foundation, Athanasios K. Laskaridis Foundation, Captain Vassilis and Carmen Constantakopoulos Foundation, and John S. Latsis Public Benefit Foundation. The evaluation process consisted of two cycles. The first cycle took place in 2018-2019, while the second began in the Autumn of 2019 and was completed in December 2020. The second cycle of the program included more qualitative criteria, regarding the evaluation of each organization’s main activities from the perspective of their beneficiaries. A total of 95 organizations completed the quantitative part of the evaluation, while 71 organizations managed to fully complete the second cycle of the program, including the qualitative part. Our Charity was evaluated in two fields of activity, Education and Health, receiving **4 stars** in both fields, which was the highest number of stars awarded to the NGOs who participated in the program. Specifically, in the field of HEALTH, out of the 33 NGOs that took part, only 13 NGOs received 4 stars in the quantitative part and 16 NGOs in the qualitative part. In the field of EDUCATION, out of the 52 NGOs that took part, 21 NGOs received 4 stars in the quantitative part and 28 NGOs in the qualitative part.

CHARITY OPERATING COSTS

The Stavros Niarchos Foundation continued to support our work by sponsoring the salary of one of the Charity's employees for the year 2021. This donation is invaluable to us, as it helps us cover part of our operating costs.

The Hellenic Petroleum Group supported our Charity by offering heating oil. This donation also helped us cover part of our operating costs and continue our work.

PUBLICATIONS – INTERVIEWS

(you can read / listen to the interviews by pressing on the images)

On Wednesday, January 20th 2021, the creators of the website eatdessertfirstgreece.com, Mr George Vlachakis and Ms Eliza Neofytou, published their first ebook, which contains delicious recipes, travel footage, and information on traditional products as well as the work of charitable organizations, among which our Charity has been included.



In February 2021 the Project Manager, Ms Elena Pisimisi, talked about trauma prevention at home on the show “Thessaloniki App”, the live radio magazine of Thessaloniki Radio 94,5 fm, presented by Mr Dimitrios Syrmatsis. Emphasis was put on the causes of children's accidents inside the house and ways of preventing them.



In July 2021 we spoke about trauma prevention during the summer holidays to Mr Dimitrios Syrmatsis on the show “Thessaloniki App”.



On the 20th of July 2021, we discussed trauma prevention during the summer holidays on the show “Ti les tora” on Best TV, presented by Mrs Despoina Iliopoulou.

On the 21st of July 2021, we spoke to Mr Anastasios Zervopoulos about our Charity's work and the support offered by “The Hellenic Initiative Australia”, on the radio show “SBS Greek” of the Special Broadcasting Service of Australia (SBS).





On September 6th, 2021 we spoke to Mrs Despoina Iliopoulou on the show “Ti les tora” on Best TV about trauma prevention at School.

On Monday, September 20th 2021 the central newscast of ANT1 had a feature on the donations of the company MYTILINEOS to our Charity. The feature mentioned the seriousness of children’s accidents and the donations made by MYTILINEOS since 2017, through our Charity, to 13 Paediatric Departments throughout Greece. The Project Manager, Ms Elena Pisimisi, spoke about our Charity’s goals and the support we have received by the company MYTILINEOS.



On Tuesday, October 5th 2021 the Project Manager of “Pediatric Trauma Care” spoke about trauma prevention and the importance of respecting animals to Mrs Despoina Iliopoulou on the show “Ti les tora” on Best TV.



During the course of the year, we had the opportunity to speak on many radio programs about various topics concerning the Prevention of Children's Accidents. Through these interviews, we were able to inform and raise public awareness on the important subject of children's safety, and to inform the public about our Charity’s work.

Over Christmas, Ash Monday, Easter, summer, at the beginning of the school year, and on World Animal Day, many newspapers and magazines published our articles on Trauma Prevention. You can find these articles on our [website](#).

FUTURE GOALS

1. Equipping Trauma Centers

Hospital	Estimated Cost (€)
General Hospital of Corinth	24.118,61
Health Center of Milos	9.905,44

2. Equipping the Paediatric Departments

Hospital / Department	Estimated Cost (€)	
General Hospital – Health Center of Kos	Equipment for the Paediatric Department	18.211,96
	Equipment for the Maternity Department	13.319,40
General Hospital of Messinia – Hospital Unit of Kyparissia	13.317,50	
General Hospital of Corinth	10.336,93	
Regional Health Center of Skyros	9.907,11	
Health Center of Tinos	9.447,12	
Health Center of Kranidi	7.226,15	

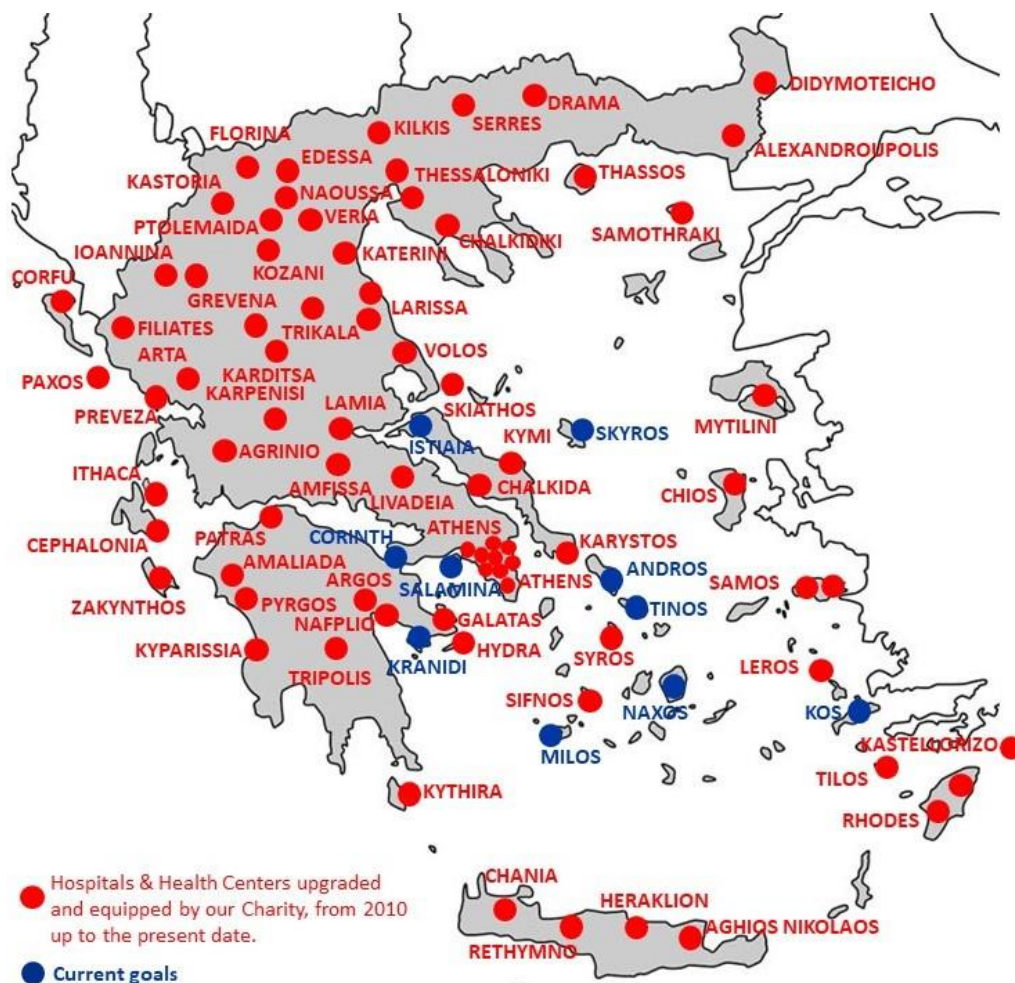
3. The purchase of much needed equipment for the Paediatric Departments of Hospitals

Hospitals
Aretaieio Hospital
General Anti-Cancer Oncology Hospital of Athens “Aghios Savvas”
Health Center of Andros
Health Center of Istiaia
Health Center of Salamina
General Hospital – Health Center of Naxos
Total Estimated Cost: € 19.836,76

4. Financing Advanced Paediatric Life Support & Paediatric Life Support seminars for doctors, surgeons and ambulance paramedics, in order to expand their knowledge on how to help an injured child. The total cost for this program amounts to € 14.000.
5. Continuing the program “Education on Trauma Prevention” with presentations in Kindergardens and Primary schools and the distribution of brochures with safety tips. The cost for this program amounts to € 20.000.

Total budget for the above goals: € 169.627.

In 2021, we managed to achieve all our goals. Our hope is that we will be able to do so again this year, despite the difficult circumstances.



DONORS, SPONSORS, SUPPORTERS AND FRIENDS

We would wholeheartedly like to thank our members, sponsors, donors and friends for helping us achieve our goals this year.

MAJOR DONORS:

- MYTILINEOS S.A.
- OTE Group of Companies
- MEGA DISPOSABLES S.A.
- The Hellenic Initiative Australia
- "Stavros Niarchos" Foundation
- The A. G. Leventis Foundation
- Norton Rose Fulbright Greece

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- Mrs Aikaterini Haritatu
- Mrs Despoina Iordanidou MD (Paediatric Anesthetist Consultant, General Hospital of Thessaloniki "Ippokrateio")
- Mrs Aikaterini Kairi
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- Mr Thodoris Tokas
- Mr Ioannis Tryfiatis
- Mr Constantinos Velaoras MD (Paediatric Surgeon, ESY Consultant, “Paidon Pentelis” Children’s Hospital)
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- “Vourakis” Jewellery Store
- Xalkiadakis Stores - Xalkiadakis S.A.

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- Mega Channel
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- Newspaper Dimokratia
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- Newspaper Espresso
- Newspaper Estia
- Newspaper Kathimerini
- Newspaper Orthodoxi Alitheia
- ONE Channel
- Radio Alpha 989
- Radio Athens 984
- Radio Epikoinonia 94
- Radio ERA 91,6
- Radio ERT-3 102
- Radio Pepper 96,6

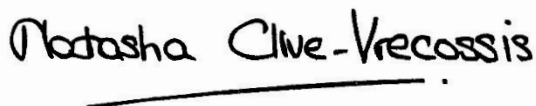
- Radio Piraeus Church 91,2
- Radio Praktoreio 104,9
- Radio Skai 100,3
- Radio Thessaloniki 94,5
- SBS Australia
- SKAI
- Sofokleousin.gr
- Star Channel

We believe that every child deserves the best possible medical care we can offer!

Our goal is to upgrade and equip all the Trauma Centers, Paediatric Departments and Paediatric Clinics in Greece.

Thank you for supporting our work!

We wish you a Happy and Healthy New Year!



Natasha Clive – Vrecossis
President of the Board of Directors



Michalis Sarris
Vice-president of the Board of Directors



P E D I A T R I C
T R A U M A C A R E

