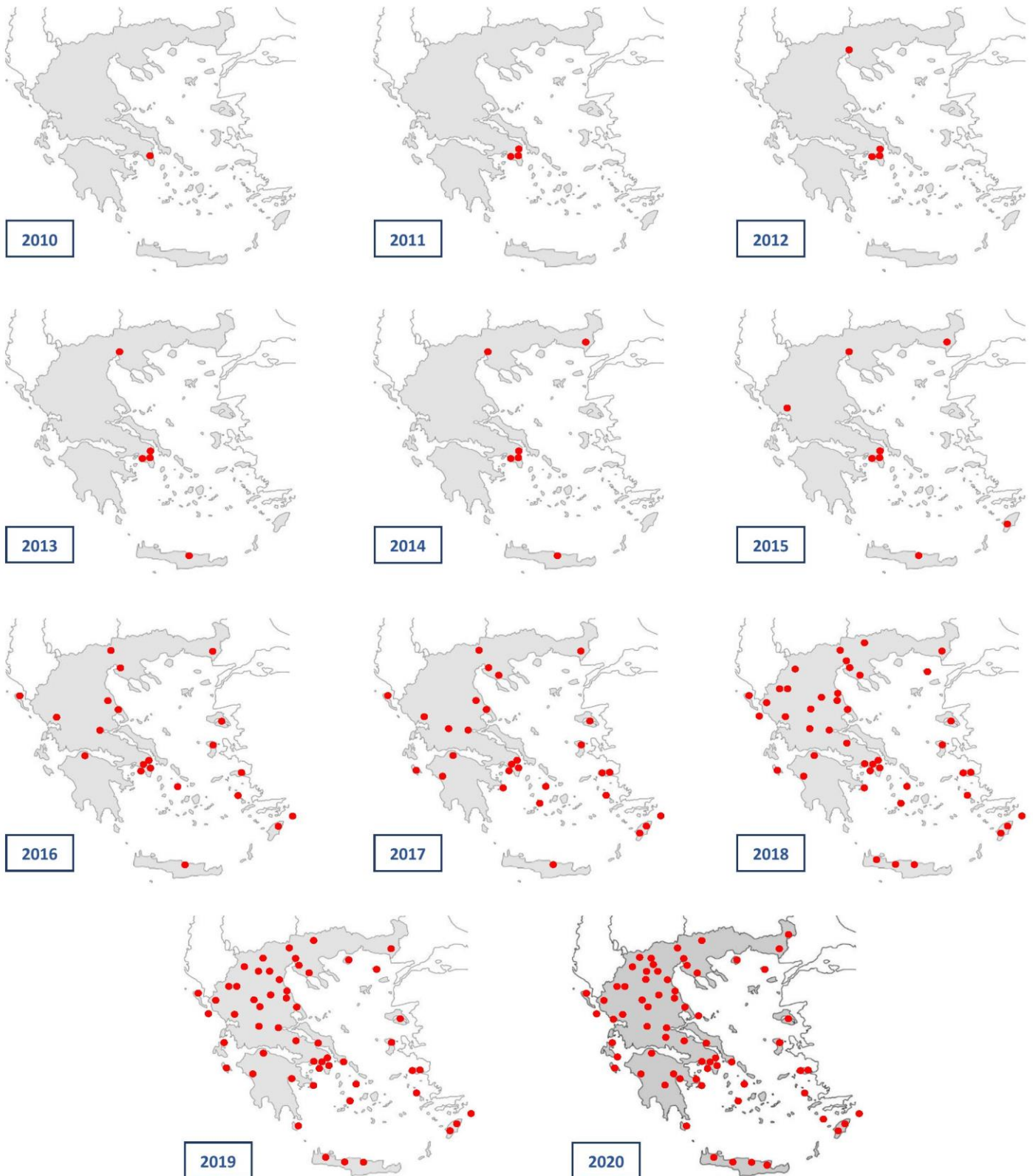


Annual Report 01.11.19 – 31.10.20



The total value of “Pediatric Trauma Care”’s project from 2010 up to 2020:
77 Departments in 68 Hospitals and Health Centers throughout Greece.

Dear friends,

This is the first time I am addressing you through our Annual Report, but I felt the need to say a few words.

First of all, I hope you are all well and getting through these challenging times as easily as possible.

What I want to say is a big THANK YOU!

Thank you for not forgetting us, not for one moment.

Thank you to all our great benefactors, who, in conjunction with all your efforts to aid the state (so that Intensive Care Units could acquire extra beds, respirators, etc.), didn't let the medical care of children fall by the wayside, but continued all along to care and to help.

Thank you to all our members and our friends who continued to support us at every turn, with donations, by buying our new year's charm and lottery tickets, and always saying yes to anything we asked of you. And all this during lockdown, amid all our fears and the challenges we're facing.

The fact that we managed to upgrade 16 hospitals, offering them 143 machines, is incredible and a testament to your generosity.

May you stay safe and sound, and may the New Year bring Health, Happiness and Joy!

With love and gratitude,

*Natasha Clive – Vrecossis
President of the Board of Directors*

Our project from 01.11.19 to 31.10.20

Hospital	Sponsor	Department / Equipment	Cost
General Hospital of Kozani "Mamatsio"	Hellenic Petroleum S.A.	Trauma Center	€ 24.999,83
General Hospital of Cephalonia "Aghios Gerasimos"	A. G. Leventis Foundation	Equipment for the Trauma Center	€ 24.055,12
General Hospital of Amfissa	MYTILINEOS S.A.	Equipment for the Trauma Center	€ 22.087,49
General Hospital of Tripolis "Evangelistria"	OTE Group of Companies	Trauma Center	€ 20.700,00
"Paidon Pentelis" Children's Hospital	Attikes Diadromes S.A.	Monitor	€ 1.307,58
		2 oximeters for neonatals & 2 oximeters for children	€ 1.434,68
		Otoscope	€ 552,00
	MEGA DISPOSABLES S.A., PENTE S.A.-Galaxias Supermarkets	Video-laryngoscope for difficult intubation	€ 8.791,10
"Ippocraton" Thessaloniki's General Hospital	MEGA DISPOSABLES S.A., Lidl Hellas	Monitor	€ 2.491,78
		2 High Oxygen Flow devices	€ 8.680,00
General Hospital of Argolida – Hospital Unit of Argos	The Hellenic Initiative Australia	Equipment for the Trauma Center	€ 10.742,88
General Hospital of Florina "Eleni Th. Dimitriou"	MYTILINEOS S.A.	Equipment for the Trauma Center	€ 8.187,19
General Hospital of Aghios Nikolaos	MYTILINEOS S.A.	Equipment for the Trauma Center	€ 7.994,22
Health Center of Galatas	The Hellenic Initiative Australia	Equipment for the Paediatric Clinic	€ 6.924,24
General Hospital of Preveza	Dionyssios D. Vrecossis family	Equipment for the Paediatric Department	€ 6.395,91
General Hospital of Didymoteicho	"Friends of Pediatric Trauma Care" & Anonymous donor	Equipment for the Paediatric Department	€ 2.967,97
	Class 6e of Athens College Elementary School & "Friends of Pediatric Trauma Care"	2 Paediatric stethoscopes	€ 198,40
Health Center of Skiathos	-	Jaundice meter	€ 1.899,00
	-	Oximeter	€ 355,50

General Hospital of Naoussa	Anonymous donor	Equipment for the Paediatric Department	€ 2.140,81
General Hospital of Arta	Campion School & “Friends of Pediatric Trauma Care”	Otoscope	€ 473,67
	Anonymous Donor	Blood pressure-Oximeter monitor	€ 1.307,58
	-	Multi-function printer	€ 199,64
Regional Health Center of Tilos	Anonymous donor	Equipment for the Paediatric Clinic	€ 773,92
		Total	€ 165.660,51

MEDICAL SEMINARS (Program “Leonidas Georgopoulos”) (Cost: € 10.750)

With the sponsorship of an anonymous benefactor, we funded:

Two A.P.L.S. (Advanced Paediatric Life Support) seminars, held in collaboration with A.P.L.S. HELLAS in Athens and Thessaloniki, and one A.P.L.S. seminar held in collaboration with A.P.L.S. Crete in Crete, which were attended in total by 93 doctors (total value € 10.750).

Date	Seminar	Cost
2-3/11/2019	APLS in Athens	€ 4.350,00
30/11 - 1/12/2019	APLS in Crete	€ 1.600,00
25-26/01/2020	APLS in Thessaloniki	€ 4.800,00
	Total	€ 10.750,00

Unfortunately, due to the Covid-19 pandemic, 4 medical seminars scheduled to take place in Athens, Crete, and Alexandroupolis were postponed this year. The seminars have been rescheduled for next year.

EDUCATION ON TRAUMA PREVENTION (Cost: € 18.000)

By introducing Trauma Prevention into schools, the number and severity of accidents occurring can be reduced by up to 50%. For this reason, we continued our presentations, and distributed brochures to students, teachers and Parent's Associations. To date we have spoken to 48.416 children and 3.094 teachers and parents.

COSMOTE adopted the sponsorship of our Program on Paediatric Trauma Prevention (with the amount of € 12.000) alongside Norton Rose Fulbright Greece (with the amount of € 2.000) and the "Friends of Pediatric Trauma Care" (with the amount of € 1.000). From November 1st 2019 up to October 31st 2020 we held 39 presentations in Kindergardens and Elementary Schools, which were attended by 1.717 children.

Unfortunately, another 25 scheduled presentations were postponed due to the Covid-19 pandemic. We hope to be able to visit more Kindergardens and Elementary Schools as soon as schools return to normal.

Our brochures were distributed to Schools, Kindergardens and Parent Associations during the presentations on Trauma Prevention organized by our Charity, in order to inform the children and parents, and to raise awareness on accidents. They were also distributed to many other Charities, Schools, Kindergardens and Hospitals throughout Greece.

During the course of the year we printed 20.000 brochures on "Prevention of Burns" (Sponsor: MYTILINEOS S.A), cost € 3.000.

Finally, thanks in part to our Charity's intervention, the children's playground in the courtyard of the 4th Kindergarden of Chalandri was renovated. In April 2020, the Parent's Association made an appeal to the Municipality of Chalandri for the renovation of the playground, which was no longer functional or safe for the children (weeds, broken slides, rusty bars, and gravel). Conscious of the parents' and teachers' worry regarding the dangerous condition of the playground, we also made an appeal to the Municipality of Chalandri to repair the equipment and create a safe space for the children, pointing out that playgrounds are unfortunately a place where accidents occur frequently. We were informed that the renovation of the playground of the 4th Kindergarden of Chalandri was finally completed at the end of October.

OTHER ORGANIZATIONS / URGENT NEED SEAMSTRESSES (Donation: € 868)

Pedtrauma supported the efforts of the volunteer group “Urgent Need Seamstresses”, an initiative launched by Mr Marios Tériade Eleftheriadis and Mr Konstantinos Tektonidis in the spring of 2020. Their goal was to make cotton masks and donate them to hospitals and other health infrastructures in order to cover the heightened needs for masks due to the Covid-19 pandemic. Our Charity donated the amount of € 868,00 for the purchase of rubber bands for the masks.

The total value of our project from 01.11.19 to 31.10.20 amounted to € 195.278,51.

OPERATING CHARITY COSTS

The Stavros Niarchos Foundation continued to support our work by sponsoring the salary of one of the Charity’s employees for the year 2020. This donation is invaluable to us, as it helps us cover part of our operating costs.

EVENTS

On Sunday 3rd of November 2019 a bazaar was held at Ktima Kokotou, for the fifth consecutive year. The bazaar was a great success, attracting many visitors! Young and old alike enjoyed the activities while shopping from the bazaar. During the bazaar, a lottery was held with many lovely prizes.

In November 2019, for yet another year, the Jewellery store "VOURAKIS" created our New Year's good luck charm for 2020, the sale of which helped our fund-raising efforts.

The historic Boutari Winery supported the work and efforts of our Charity by participating with the "Boutari Running Team" in the 5km race of the 37th Athens Marathon, which took place on November 10th 2019. The team's goal was not only to support Pedtrauma, but also to promote our work.

On Monday 19th of November 2019, the newspaper "Dimokratia" published a two-page spread dedicated to our Charity, illustrating our vision and work. The newspaper invited readers to support our work, and specifically to participate in raising the necessary funds for the equipment of the Paediatric Clinic in the Health Center of Skiathos.

On Sunday 8th of December, Champion School in Pallini hosted a Christmas Bazaar and gave part of the proceeds to us.

On Tuesday 10th of December 2019, the Corporate Social Responsibility (CSR) manager of "MEGA", Mrs Sophia Tsaka, and the project manager of Pedtrauma, Mrs Niki Zolota, visited the Paediatric Dermatology Unit of the 1st Paediatric Clinic of the National and Kapodistrian University of Athens in the "Aghia Sophia" Children's Hospital. The Paediatric Dermatology Unit was equipped by Pedtrauma with funding provided by "MEGA DISPOSABLES S.A." and the support of PENTE S.A. – Galaxias Supermarkets.

On Thursday 19th of December, the newspaper "Espresso" published a two-page spread dedicated to our Charity's work and invited readers to participate in raising the necessary funds for the equipment of the Paediatric Clinic in the Health Center of Skiathos.

On Tuesday 24th of December 2019, the newspaper “Orthodoxi Alitheia” also published a two-page spread dedicated to us, calling upon their readers to participate in raising funds so as to offer equipment to the Paediatric Clinic in the Health Center of Skiathos.

On Wednesday 12th of February 2020, the event “Golden Hour. Immediate and effective care for paediatric trauma” was held at the SAKA Club in Athens College, organized by the SAKA Healthcare Professional Club in collaboration with our Charity. The President, Mrs Natasha Clive-Vrecossis, presented Pedtrauma’s project, the Project Manager, Mrs Niki Zolota, spoke about the Charity’s activities, and the Head of the “Trauma Prevention” Program, Mrs Elena Pisimisi, discussed “Education on Trauma Prevention”. Furthermore, Mr Constantinos Velaoras (MD, Paediatric Surgeon, Penteli Children’s Hospital, and Member of Pedtrauma’s Scientific Team) elaborated on the topic of “Treating a Heavily Injured Child”.

On Sunday 22nd of March, Pedtrauma would have participated in the Athens Semi-Marathon, as part of the Marathon & Semi-Marathon Cooperative NGO Program. The race was initially postponed and rescheduled for the 20th of September 2020, but was cancelled due to the safety measures against the pandemic. We hope we will all be able to run together in 2021!

For the 7th consecutive year, we organized an Easter lottery, which was a great success. The Easter lottery draw was held at our offices on April 7th 2020.

Pedtrauma joined forces with Mr Marios Tériade Eleftheriadis and Mr Konstantinos Tektonidis, who launched the initiative “Urgent Need Seamstresses”, in order to make cotton masks desperately needed due to the Covid-19 pandemic. The masks, which are 100% cotton, washable and reusable, are produced by 346 seamstresses and tailors from 137 cities in 37 prefectures throughout Greece. Our Charity supported the initiative by helping to launch a campaign on the “Give & Fund” platform in order to raise the necessary funds to buy the materials needed for the production of 100,000 masks. The Olympic medalist Ioannis Melissanidis became an ambassador for the “Urgent Need Seamstresses”, inviting people to contribute in order to make masks for hospitals and other health infrastructures in need. A total of € 10.013 was raised. Finally, our Charity contacted all the Hospitals we have helped and recorded their needs for masks. Thus, thanks to the intervention of Pedtrauma, the “Urgent Need Seamstresses” will donate protective cotton masks to more than 50 Hospitals and Health Centers in Greece.

For yet another year, the company “MEGA DISPOSABLES S.A.” supported Pedtrauma’s work. Thanks to the event, which lasted from the 9th to the 22nd of September 2020 in the Galaxias stores, we were able to offer a VideoLaryngoscope for paediatric emergencies to the “Paidon Pentelis” Children’s Hospital.

As we do every year, Pedtrauma was going to take part in the 17th “Voluntary Action Festival”, which was scheduled to take place on the 26th of September 2020 at Syntagma Square. Unfortunately, as with many other events we had scheduled, the Festival was postponed until Spring of next year.

For a second time this fall, the company “MEGA DISPOSABLES S.A.” supported our Charity. Thanks to the event, which lasted from the 5th to the 10th of October 2020 in the Lidl stores, we were able to offer medical equipment to the “Ippocraton” General Hospital of Thessaloniki.

AWARDS

This year our Charity was awarded 3 very significant prizes!

Pedtrauma received an award at the **Bravo Sustainability Dialogue & Awards 2019** for the initiative “Upgrading of the Paediatric Departments of Hospitals and Health Centers throughout Greece”. The awards ceremony was held on Wednesday, December 18th, 2019, at the Megaron Concert Hall of Athens. BRAVO 2019 is an institution highlighting initiatives that promote Sustainable Development, developed on a national level, and based on initiatives implemented by Businesses, Local Government Organizations and Civil Society. Through the 250 Initiatives and the 35.000 active citizens participating in the BRAVO institution, a broader awareness is being developed in the Greek society, as well as a network of knowledge and experience exchange between these Organizations, contributing to the creation of “Greece in the Future”.

For yet another year, Pedtrauma was presented with the “**Charity of the Year**” Award in the category “Health and Prevention” at the **Hellenic Responsible Business Awards 2020**, which was organized by Boussias Communications and the magazine Marketing Week. The awards ceremony was held on Monday, February 24th 2020, at the Benaki Museum.

For the fourth consecutive year, Pedtrauma was awarded a significant distinction at the **Healthcare Business Awards 2020**, which were organized by Boussias Communications and Health Daily. Pedtrauma was presented with the **SILVER** award in the category “Health offerings by NGOs” for the Creation of Paediatric Trauma Centers and the Purchasing of Medical Equipment for the Paediatric Departments of Hospitals and Health Centers. Due to the Covid-19 pandemic, the awards ceremony was held in the form of a special photo shoot event, on Tuesday, October 20th 2020 at House 124, where all the necessary health protective measures were implemented.

PUBLICATIONS – INTERVIEWS

On Monday 2nd of December 2019, the Charity's Project Manager, Mrs Niki Zolota, talked about trauma prevention at home on the show SYN of ERT-3, presented by Mrs Cynthia Sapika.

On Tuesday 3rd of December 2019, the Head of the "Trauma Prevention" Program, Mrs Elena Pisimisi, spoke to Mrs Voula Saiti on the radio station 102fm of ERT-3, regarding the causes of children's accidents at home and ways of preventing them.

On the 4th of December 2019, Mr George Spyridis (Paediatric Surgeon, Director of the 2nd Paediatric Surgery Department & Surgical Oncology at the Children's Hospital "MITERA", and Member of Pedtrauma's Scientific Team) was on the show ONE DIRECT of ONE Channel with G. Papachristou and G. Moscholiou, where he discussed trauma prevention at home.

On August 2nd 2020, the President of the Charity, Mrs Natasha Clive-Vrecossis, spoke to Mrs Tania Mandouvalou on Praktoreio FM about trauma prevention during the summer holidays.

On September 10th 2020, the Corporate Social Responsibility website of ERT published an online interview with our President regarding the work and future goals of Pedtrauma.

During the course of the year, we had the opportunity to speak on many radio programs about various topics concerning the Prevention of Children's Accidents. Through these interviews, we were able to inform and raise public awareness on the important subject of children's safety, and to inform the public about our Charity's work.

Over Christmas, Ash Monday, Easter, summer and at the beginning of the school year, many newspapers and magazines published our articles on Trauma Prevention. You can find these articles on our website (<https://pedtrauma.gr/en/category/safety-tips-category/>).

ALPHA BANK - REDEEMING "ALPHA BONUS" POINTS

Alpha Bank continues to support our Charity, through the Alpha Bonus Reward Program, by including Pedtrauma on their list of charities to which all Alpha Bank issuance card holders (American Express, Visa, MasterCard) can make donations by redeeming points.

FUTURE GOALS

1. To equip the Trauma Centers of the following Hospitals:
 - “Tzaneio” General Hospital of Piraeus (estimated cost € 14.488).
 - General Hospital of Agrinio (estimated cost € 12.104).
 - General Hospital – Health Center of Kymi (estimated cost € 11.966).

2. To equip the Paediatric Departments of the following Hospitals:
 - General Hospital of Amaliada (estimated cost € 13.443).

3. The purchase of much needed equipment for the Paediatric Departments of Hospitals. The current requests from Hospitals (University Hospital of Irakleion-Crete “PAGNI”, University General Hospital of Ioannina, General Hospital - Health Center of Karystos, General Hospital of Arta, General Hospital of Kozani “Mamatsio”, “Paidon Pentelis” Children’s Hospital, General Hospital of Drama, General Hospital of Agrinio, General Hospital of Florina, General Hospital of Amfissa) for much needed equipment amounts to € 72.453.

4. To finance Advanced Paediatric Life Support & Paediatric Life Support seminars for doctors, surgeons and ambulance paramedics, in order to expand their knowledge on how to help the injured child. The total cost for this program amounts to € 14.000.

5. To continue the program “Education on Trauma Prevention” with presentations in Kindergardens and Primary schools and the distribution of brochures with safety tips. The cost for this program amounts to € 20.000.

Total budget for the above goals: € 158.454.

In 2020 we managed to achieve all our goals. Our hope is that we will be able to do so again this year, despite the difficult circumstances.

DONORS, SPONSORS, SUPPORTERS AND FRIENDS

We would wholeheartedly like to thank our members, sponsors, donors and friends for helping us achieve our goals.

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- MYTILINEOS S.A.
- OTE Group of Companies
- Cosmote
- Hellenic Petroleum S.A.
- The A. G. Leventis Foundation
- MEGA DISPOSABLES S.A.
- The Hellenic Initiative Australia
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- Mrs Eirini Platis
- Mrs Glykeria Psarra
- Mr & Mrs P. Samios
- Mr & Mrs D. Sofianopoulos
- Mr George Spyridis MD (Paediatric Surgeon, Director of the 2nd Paediatric Surgery Department & Surgical Oncology at the Children’s Hospital “MITERA”)

- Mr Marios Tériade Eleftheriadis & Mr Konstantinos Tektonidis - “Urgent Need Seamstresses”
- Mr Thodoris Tokas
- Mr C. Velaoras MD (Paediatric Surgeon, Penteli Children’s Hospital)
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- Mrs Martha Vernicos
- Mr & Mrs A. Vourakis
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- Selima
- So Laki
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- The Concept Terminal
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- Star Channel

Our goal today is to equip and upgrade all the Paediatric Departments of the Hospitals and Health Centers in Greece.

Thank you for helping us offer the children in Greece the care and security they deserve!

We wish you a Happy and Healthy New Year!



Natasha Clive – Vrecossis
President of the Board of Directors



Michalis Sarris
Vice-president of the Board of Directors